

Türk Telekom Investor Presentatio





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Note: EBITDA is a non-GAAP financial measure. The EBITDA definition used in this investor presentation includes revenues, cost of sales, marketing, sales and distribution expenses, general administrative expenses, research and development expenses and other operating income/(expense), and income/(expense) from investing activities, but excludes depreciation, amortization and impairment expenses, financial income/(expenses) presented in other operating income/(expenses) (i.e. FX gain/(loss), interest and rediscount income/(expense) on current accounts excluding bank borrowings)







Overview



Q3'21 Highlights



Business Lines



Strategy



Financial Highlights



Sustainability



Group Companies



Appendix

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Overview



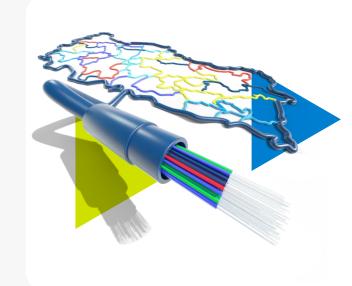


Leading Operator in Turkey

Integrated telecom services



96% LTE Population coverage



353K km Fibre network in 81 cities

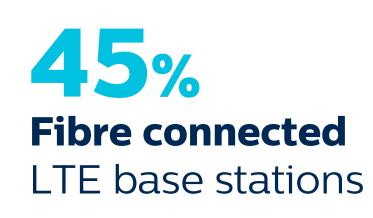




Serving **51.4**mn **Subscribers**



2nd player in Pay TV market







Fibre homepass* *includes FTTC & FTTH/B







3

5



Largest Integrated Telecom Player with Strong Market Positions and Diversified Revenue Profile

4



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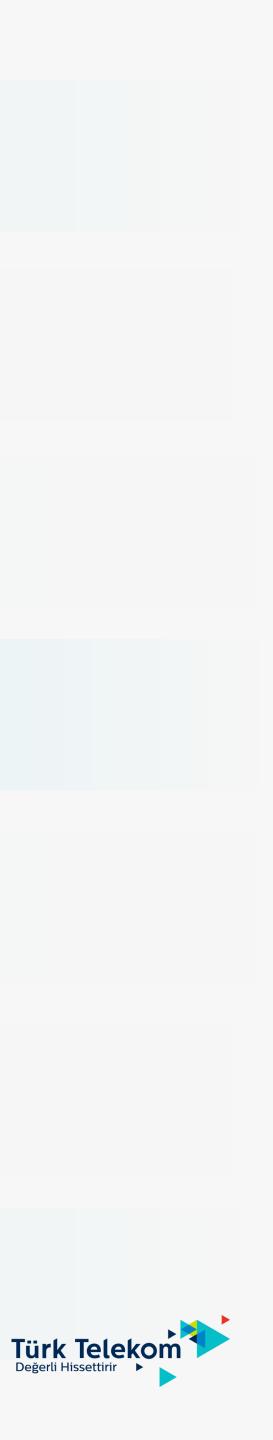
Prudent Debt Management Strategy

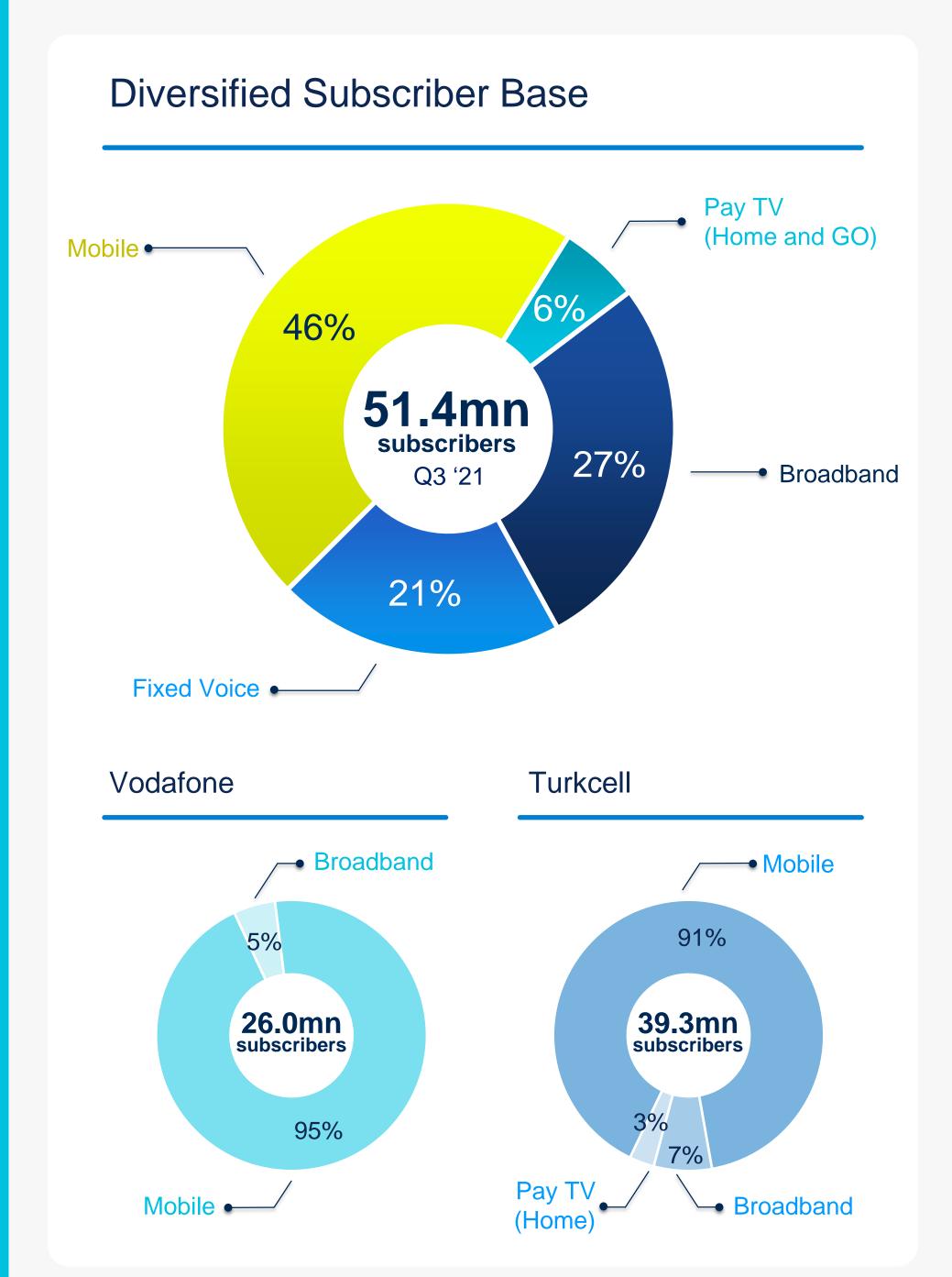
Experienced Management Team

Best in Class and Extensive Network Infrastructure

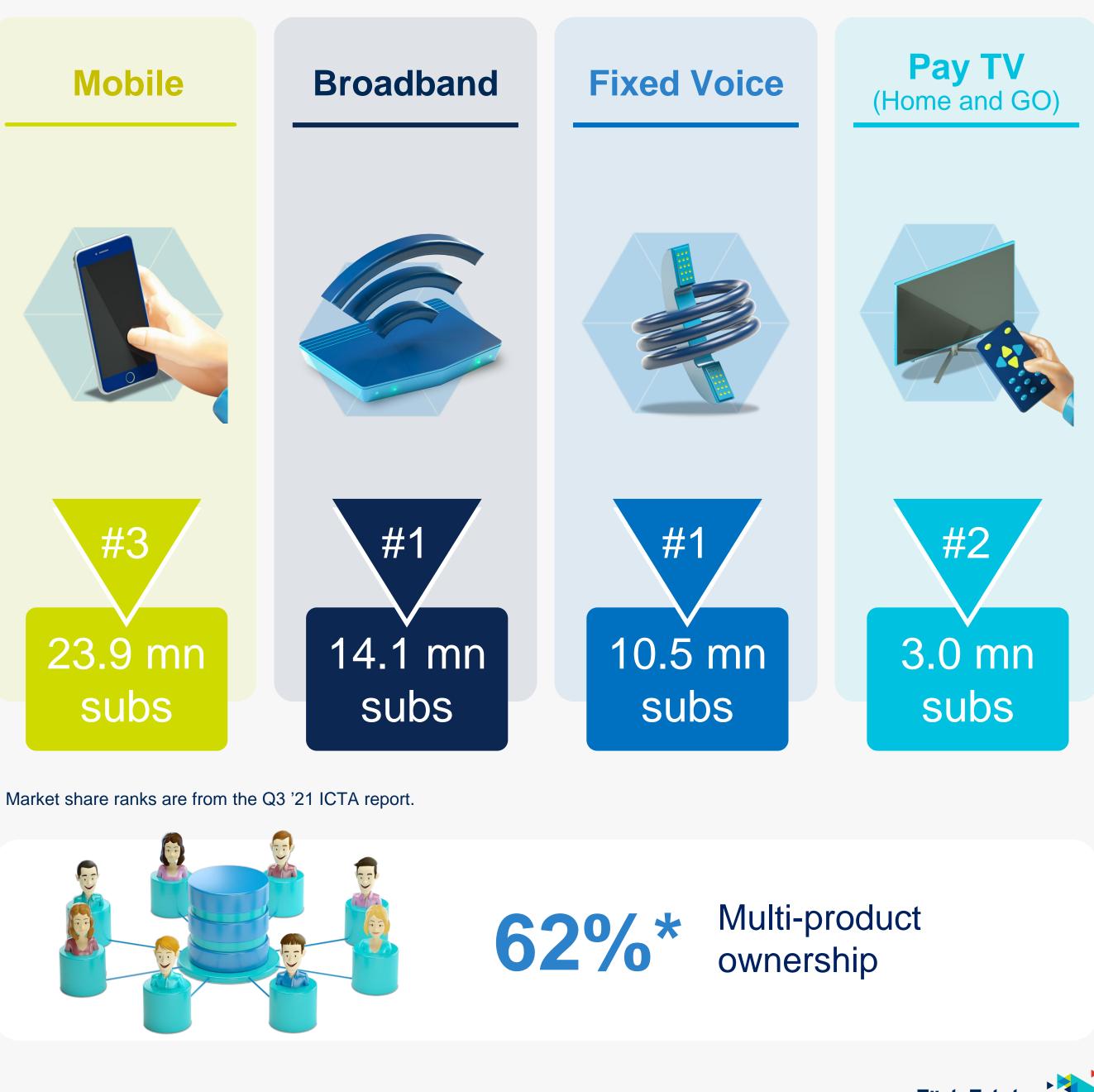
> Proven Ability to Deliver Revenue Growth

Strong Cash Flows with Increasing Profitability and Disciplined Approach to Capex



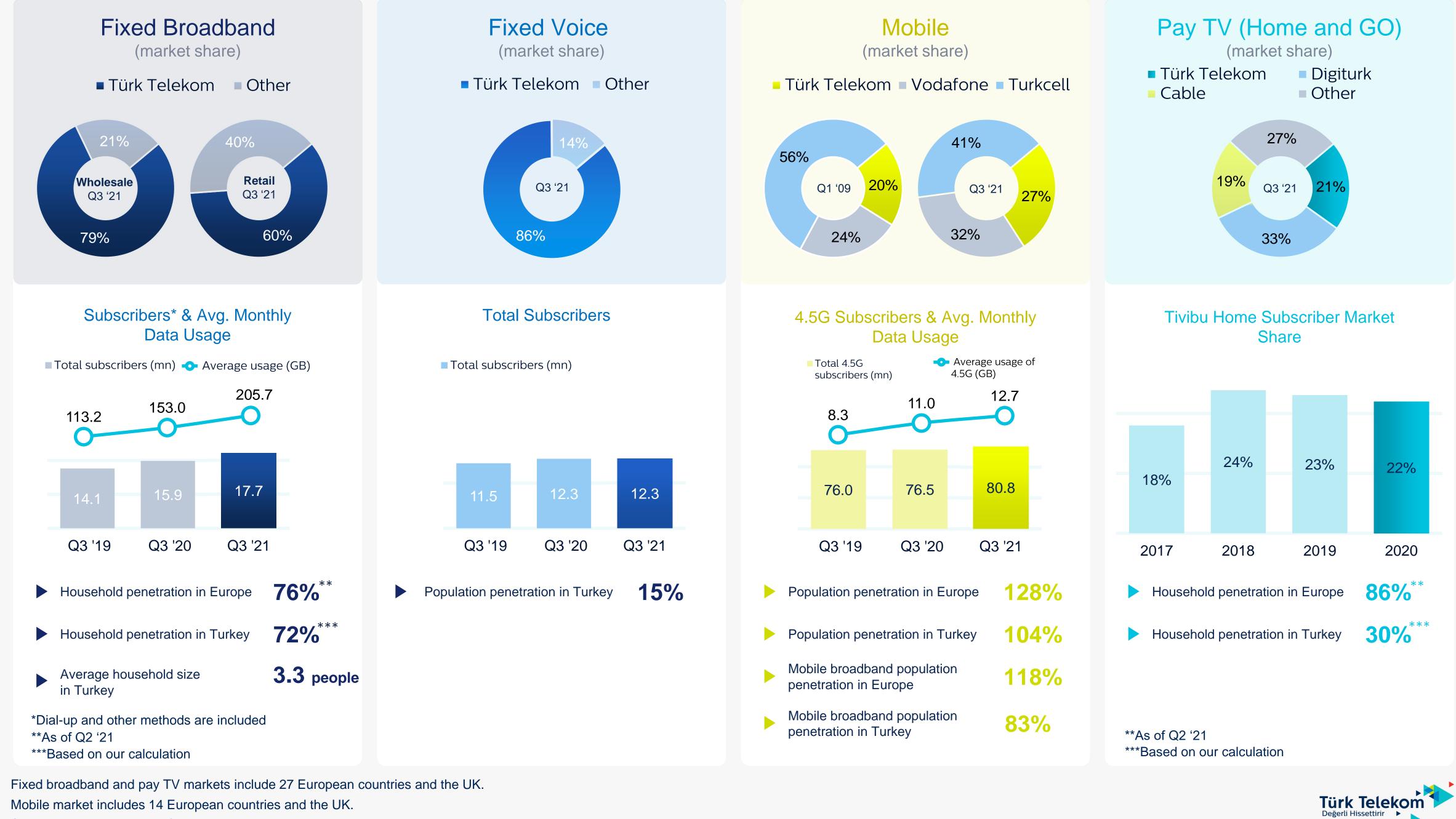


*Among constant customer sub-universe that provided consent last year.









Source: Analysys Mason, ICTA

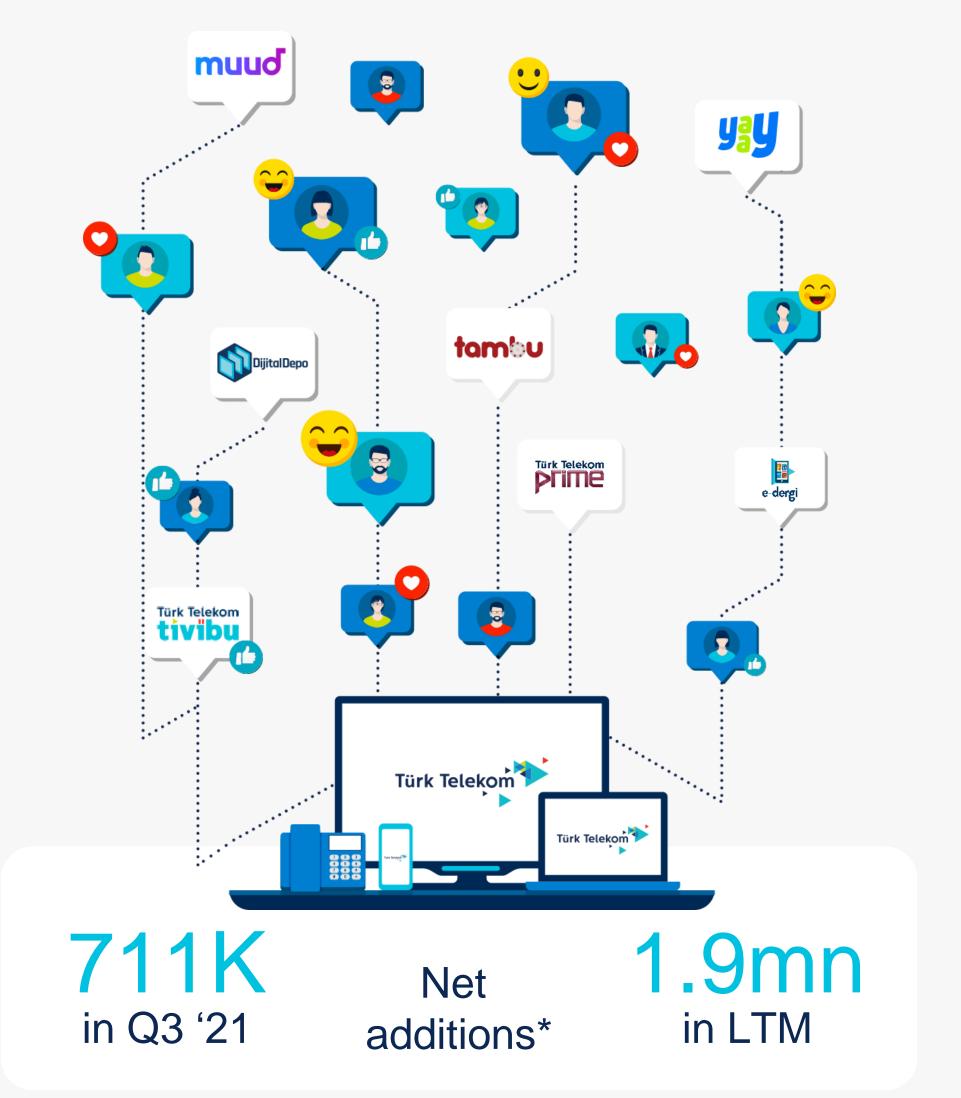


2021 Q3 Highlights



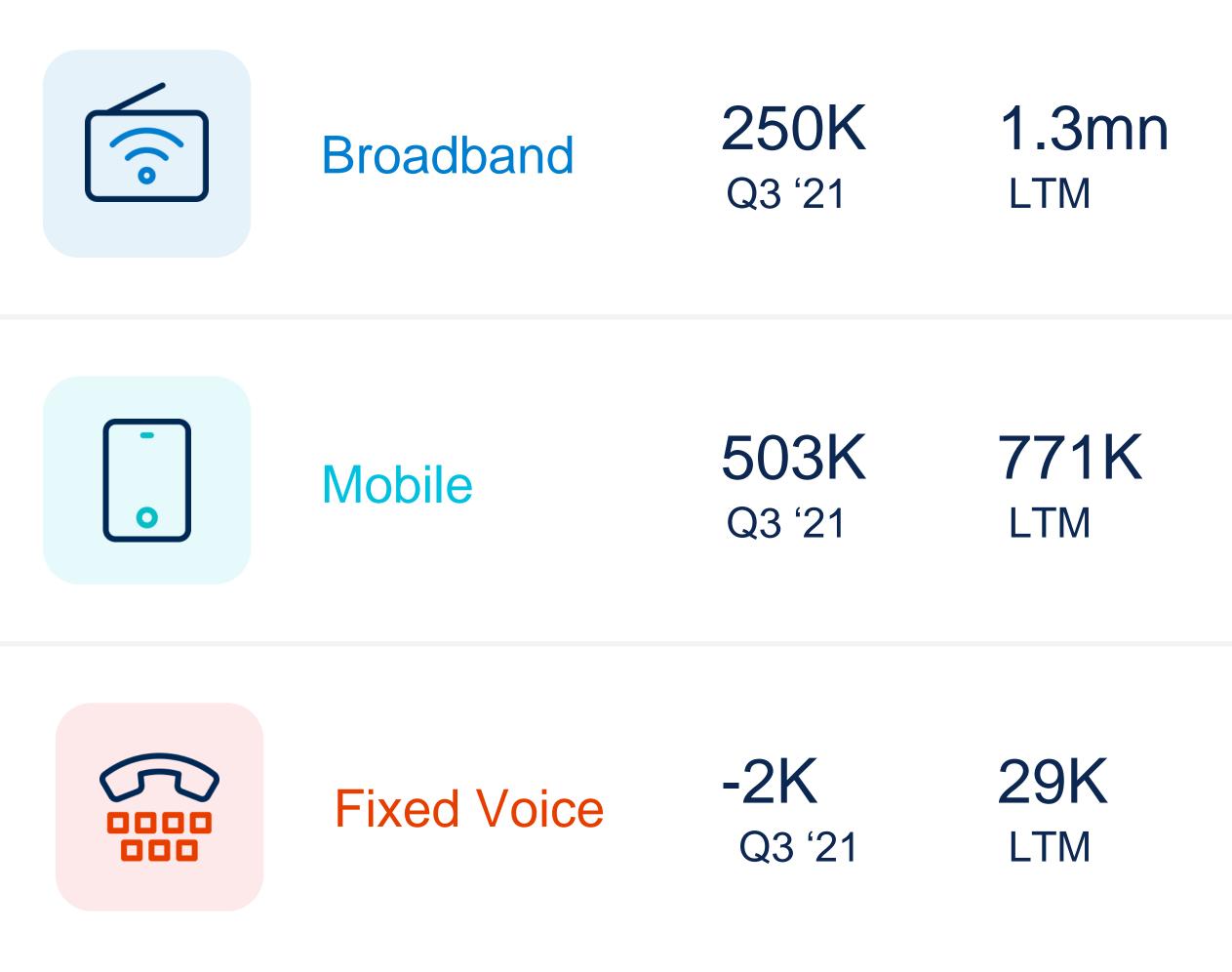


51.4mn subscribers

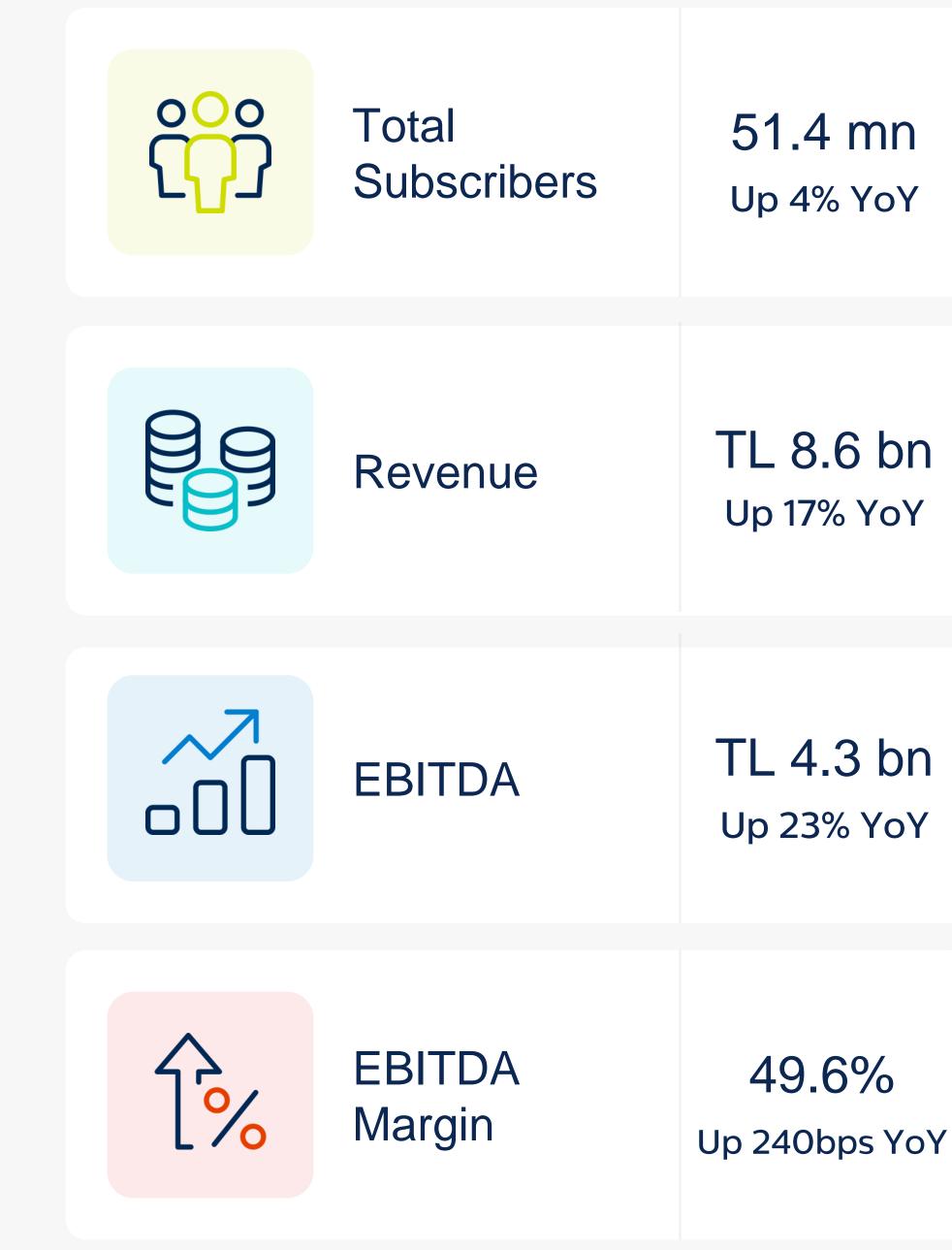


*Includes Tivibu

Net Adds







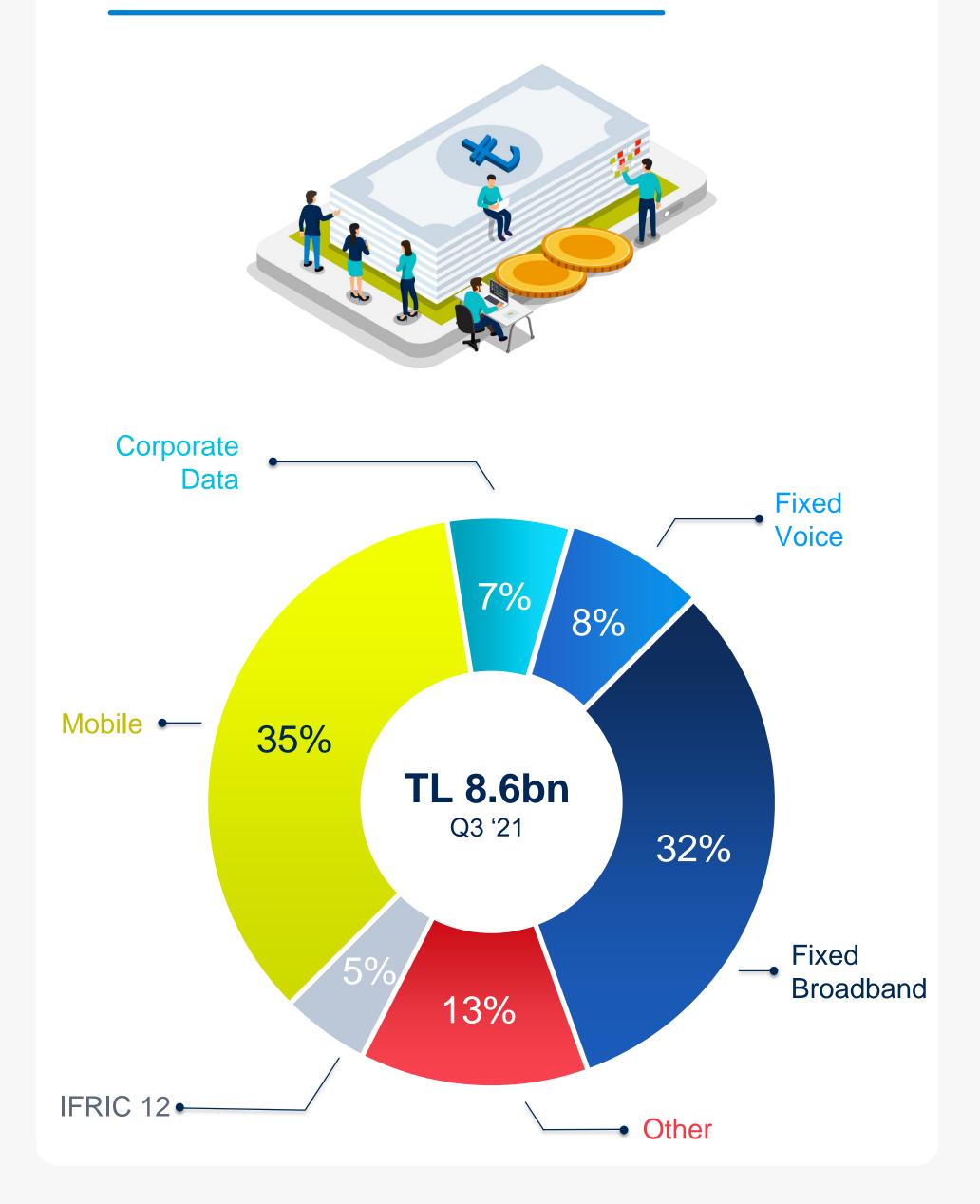
2021 Q3 Highlights

Net Income	TL 2.0 bn Up 374% YoY
Free Cash Flow	TL 2.5 bn Up 37% YoY
CAPEX	TL 1.7 bn Down 9% YoY
Net Leverage	0.96x Q3 '20 1.35x



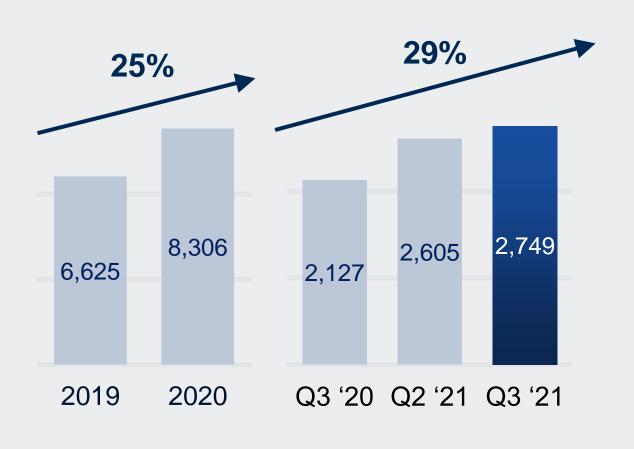
Q3 '21 Revenue Breakdown

(% of Consolidated Revenue)

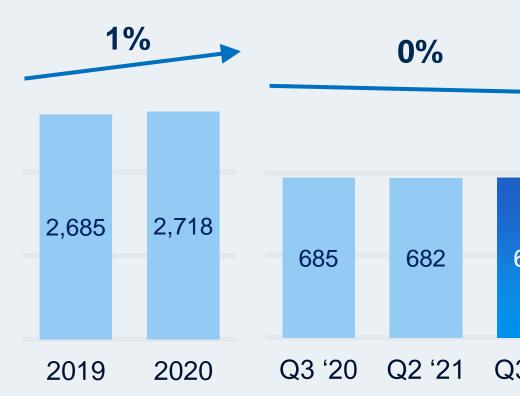


Fixed Broadband

(TL mn)



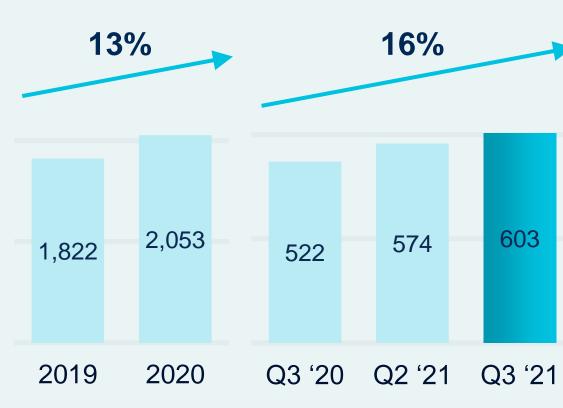
Fixed Voice (TL mn)

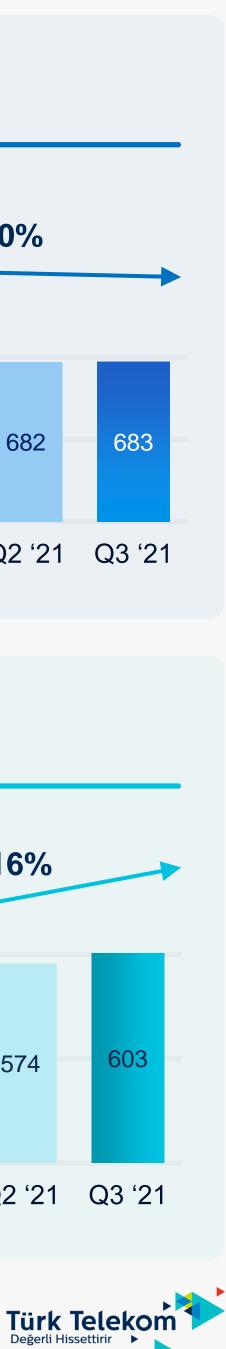


Mobile (TL mn)



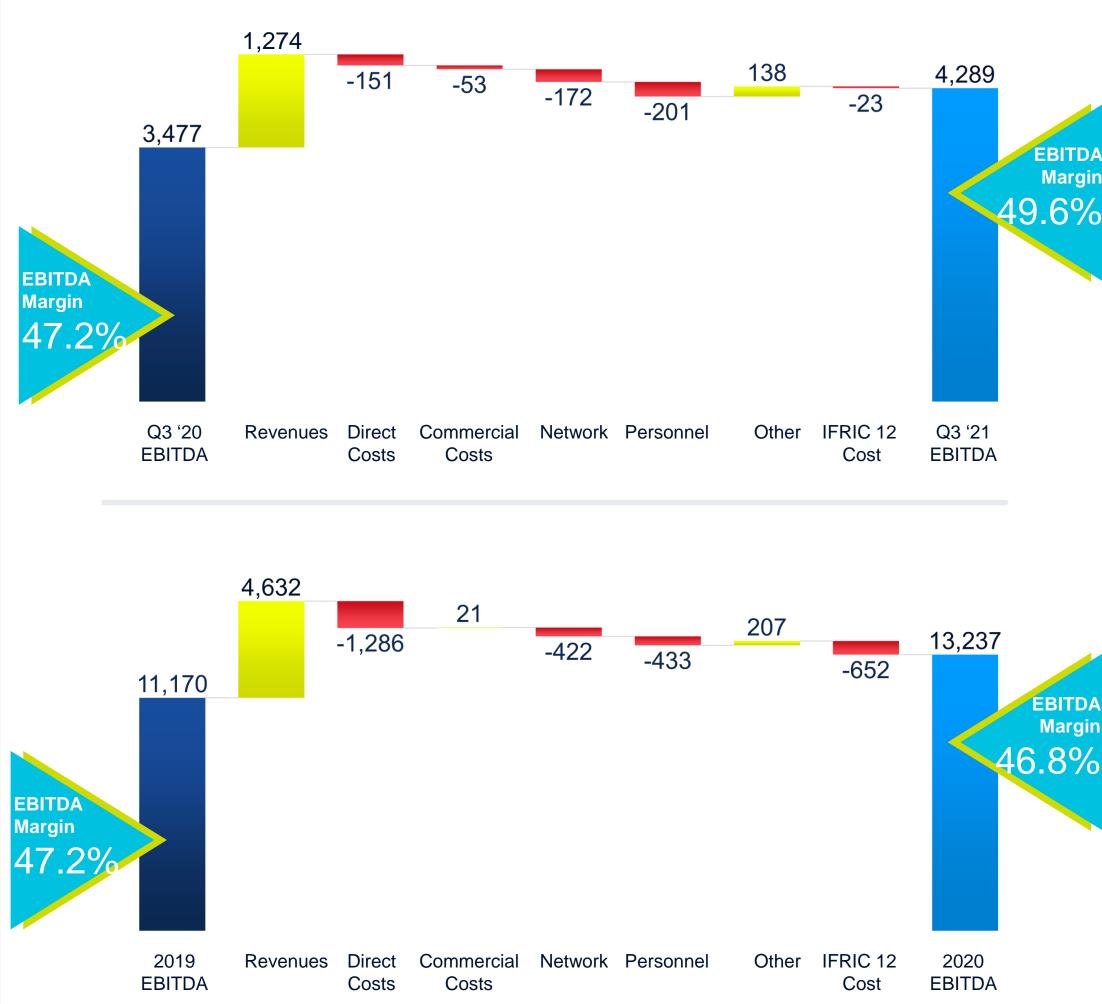
Corporate Data (TL mn)



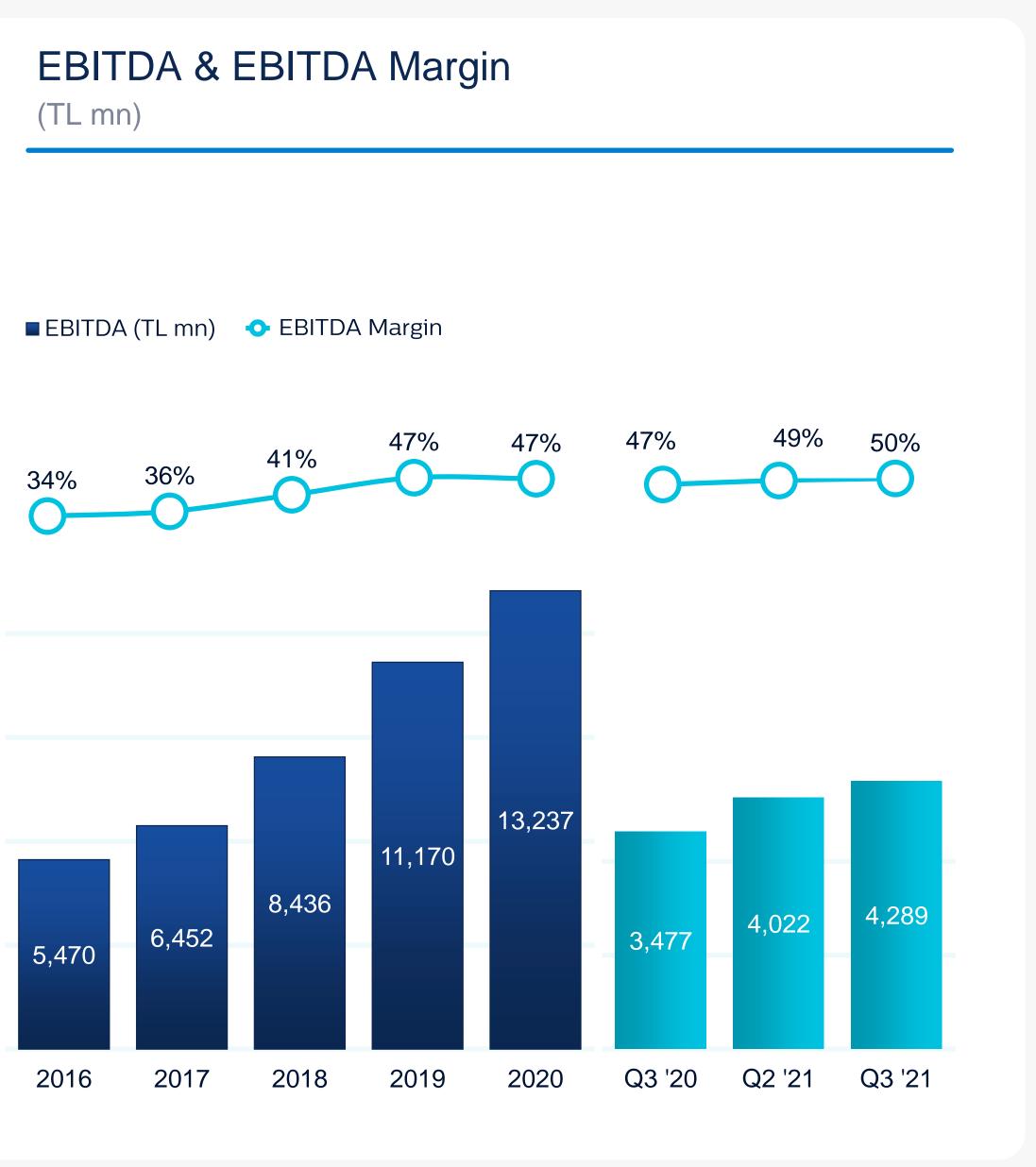


Consolidated EBITDA Development

(TL mn)



Türk Telekom adopted IFRS 15 and IFRS 16 accounting standards starting from 1 January 2018 and 1 January 2019, respectively. For further details please refer to "Financial Footnotes" & "Summary Financial and Operational xls" on our web site.



EBITDA

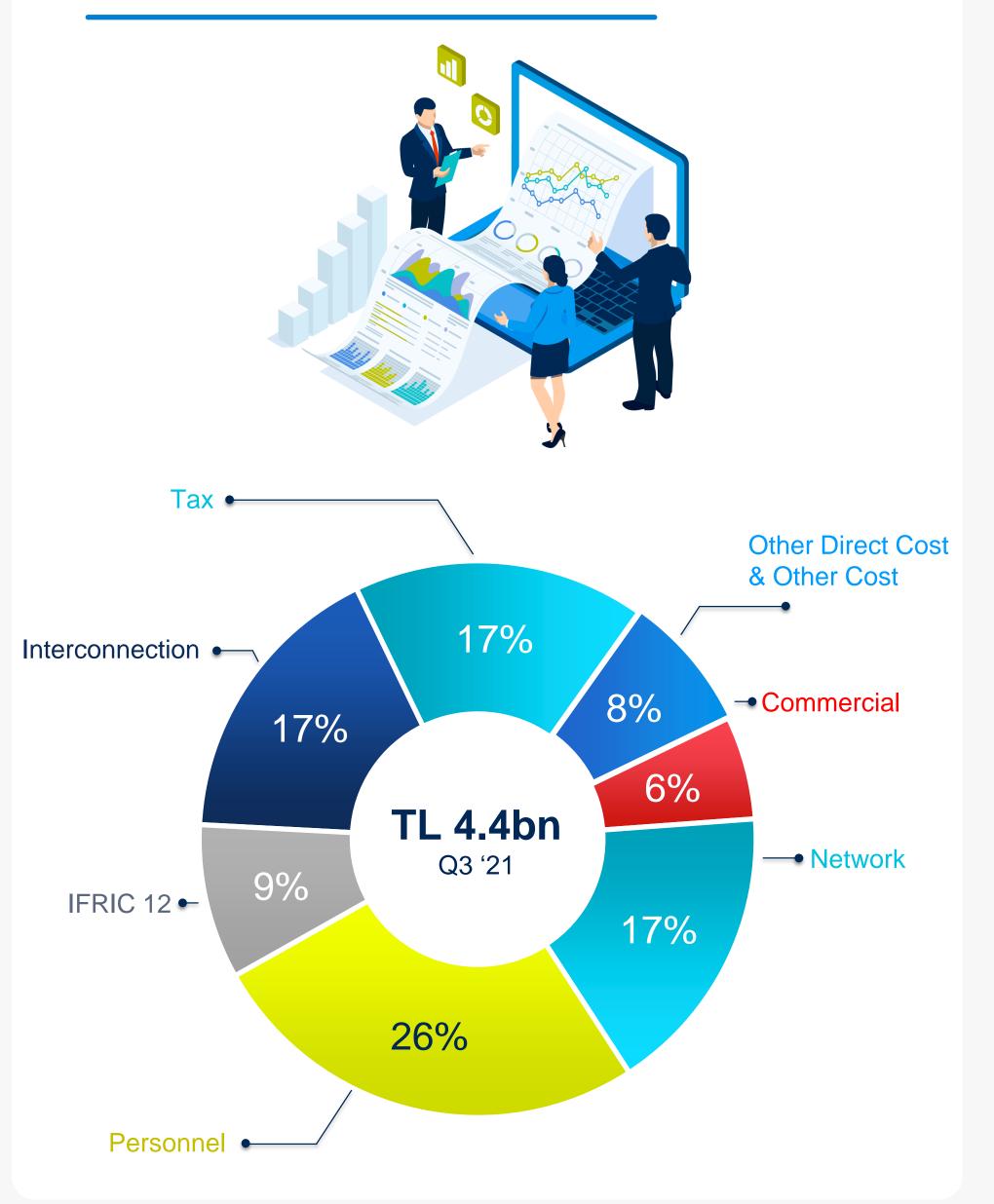
Margin

EBITDA Margin 6.8%

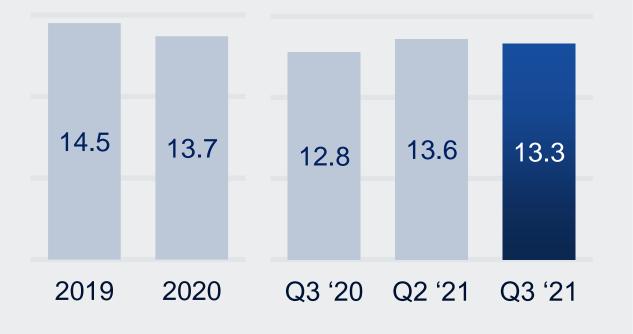


Q3 '21 Opex Breakdown

(% of Consolidated Opex)



Personnel Expense to Sales (%)





Commercial Cost to Sales (%)



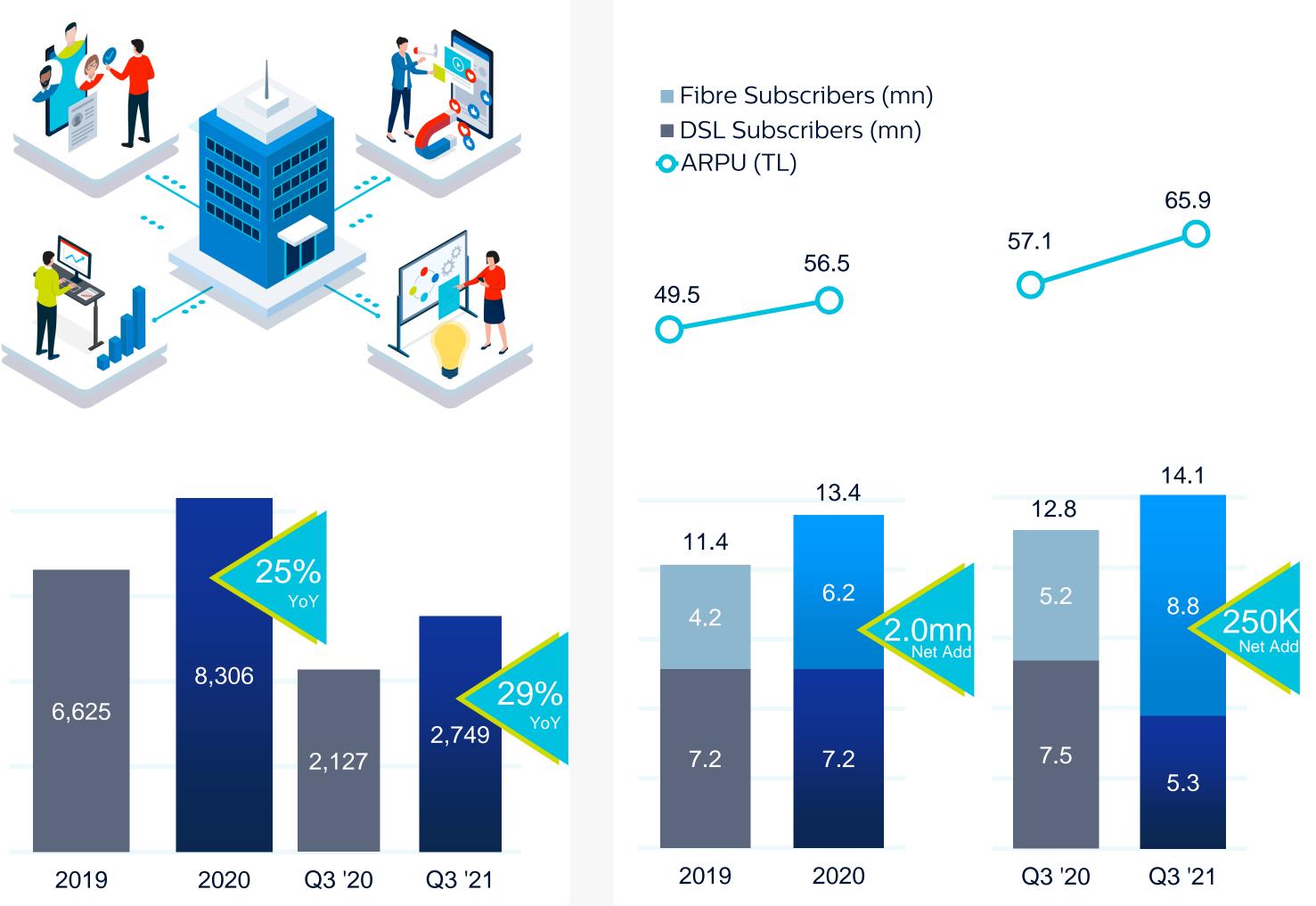




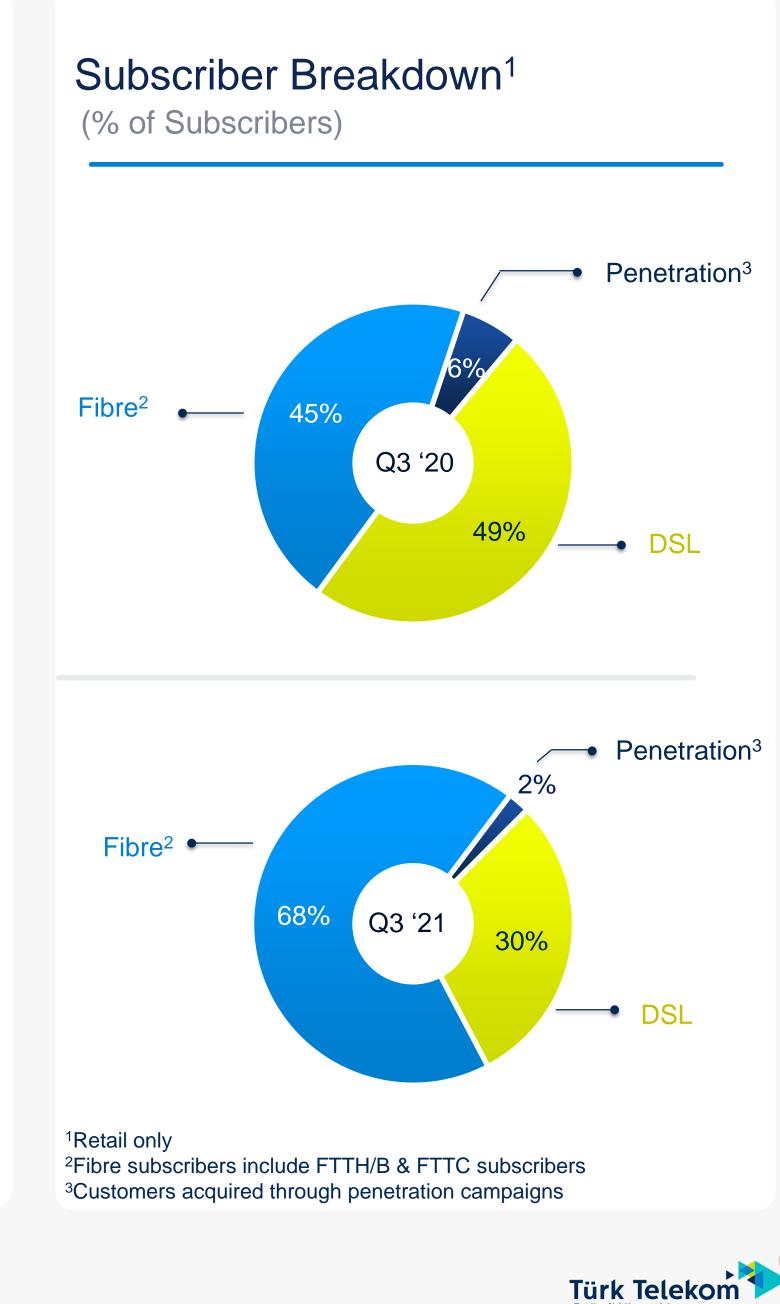
Business Lines

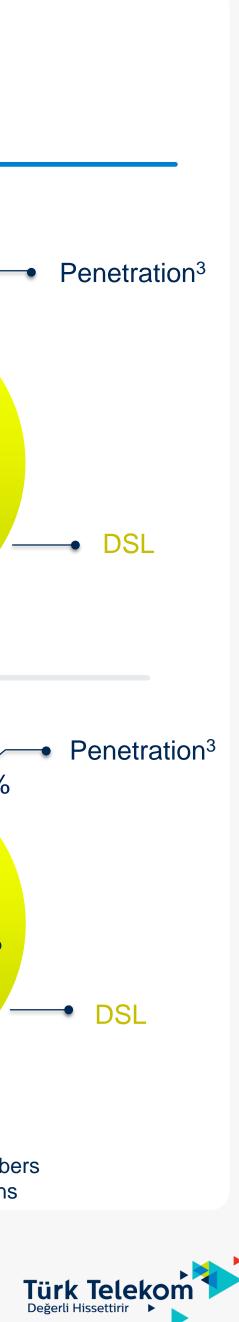


Fixed Broadband Revenue (TL mn)



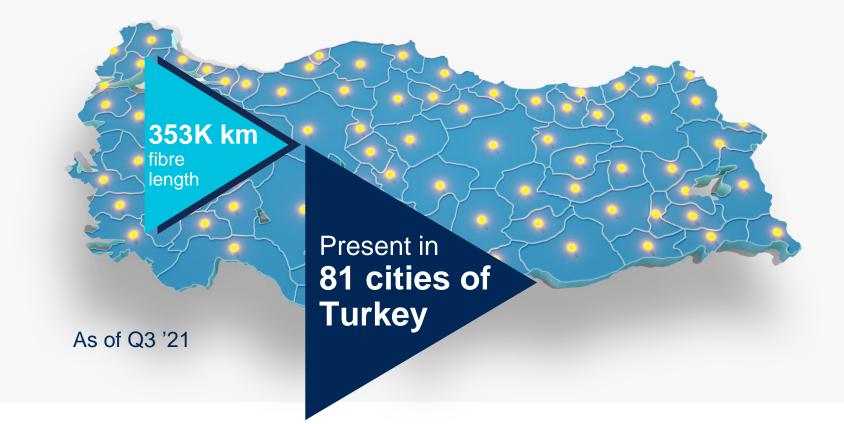
ARPU & Subscribers







Türk Telekom Fibre Network



Fibre Homepass (mn)

■ Türk Telekom (FTTC) ■ Türk Telekom (FTTH/B)



Superonline

Superonline Fibre Network



Based on Turkcell's own publications as of Q2 '21

Fibre Subscribers (mn)



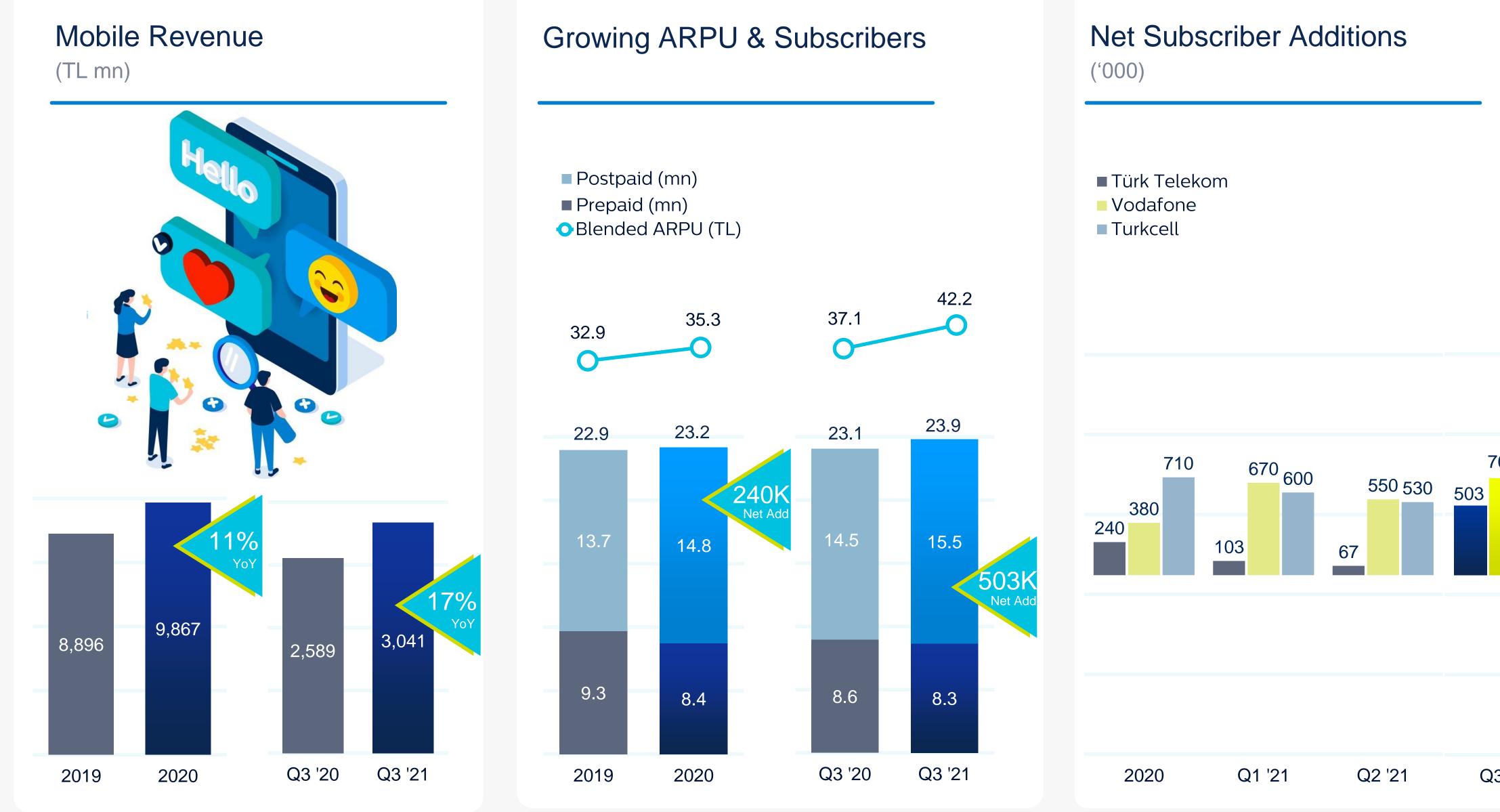


- Unrivalled fibre network
- Strong prospects for monetisation
- Best placed to benefit from move towards higher connection speeds
- Well-equipped to support 5G/smallcell deployment

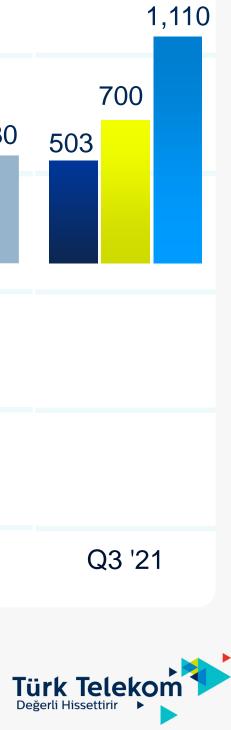
Fibre subscribers include FTTH/B & FTTC subscribers.



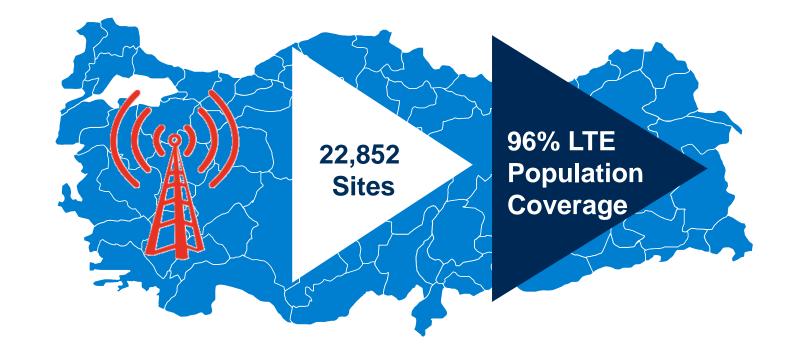




Source: ICTA, Türk Telekom



Extensive Network Coverage





97% coverage

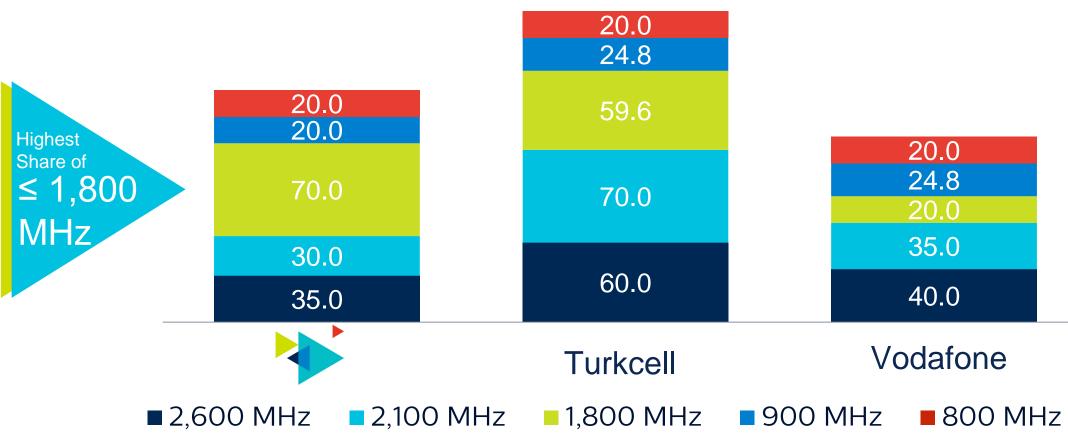


96% coverage



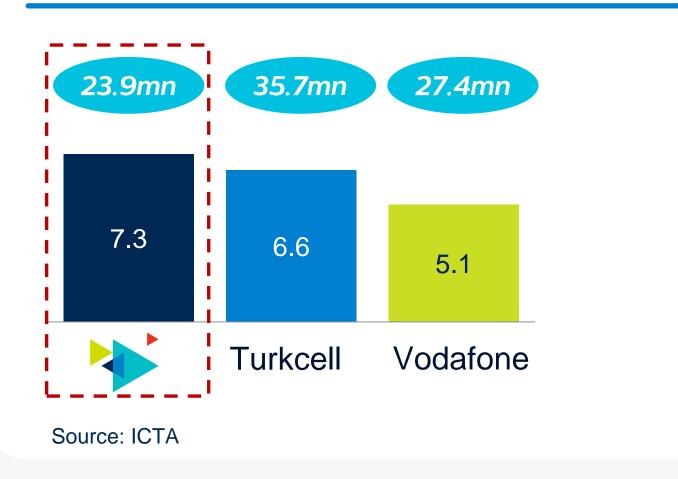
Getting ready for 5G via ongoing studies by Argela and Türk Telekom on RAN slicing, NFV and SDN

Superior Spectrum Allocation



Highest Spectrum Capacity Per Subscriber

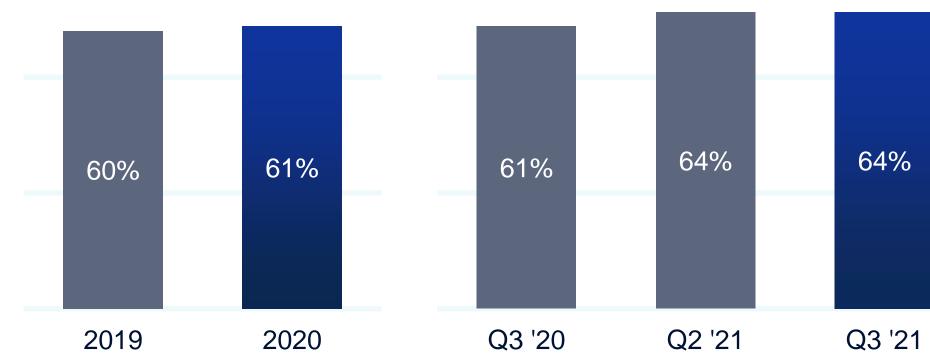
(MHz/Subscriber)



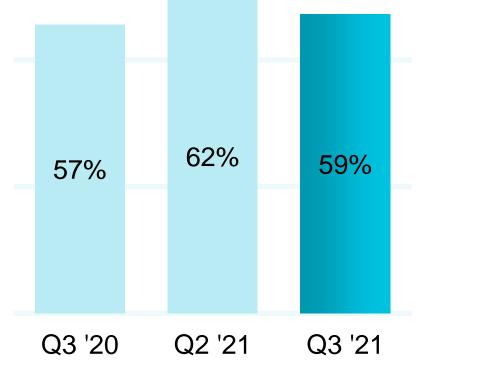


Mobile Data





LTE Users* (Total Subscriber share) Avg. Monthly Mobile Data Usage (GB per LTE user)





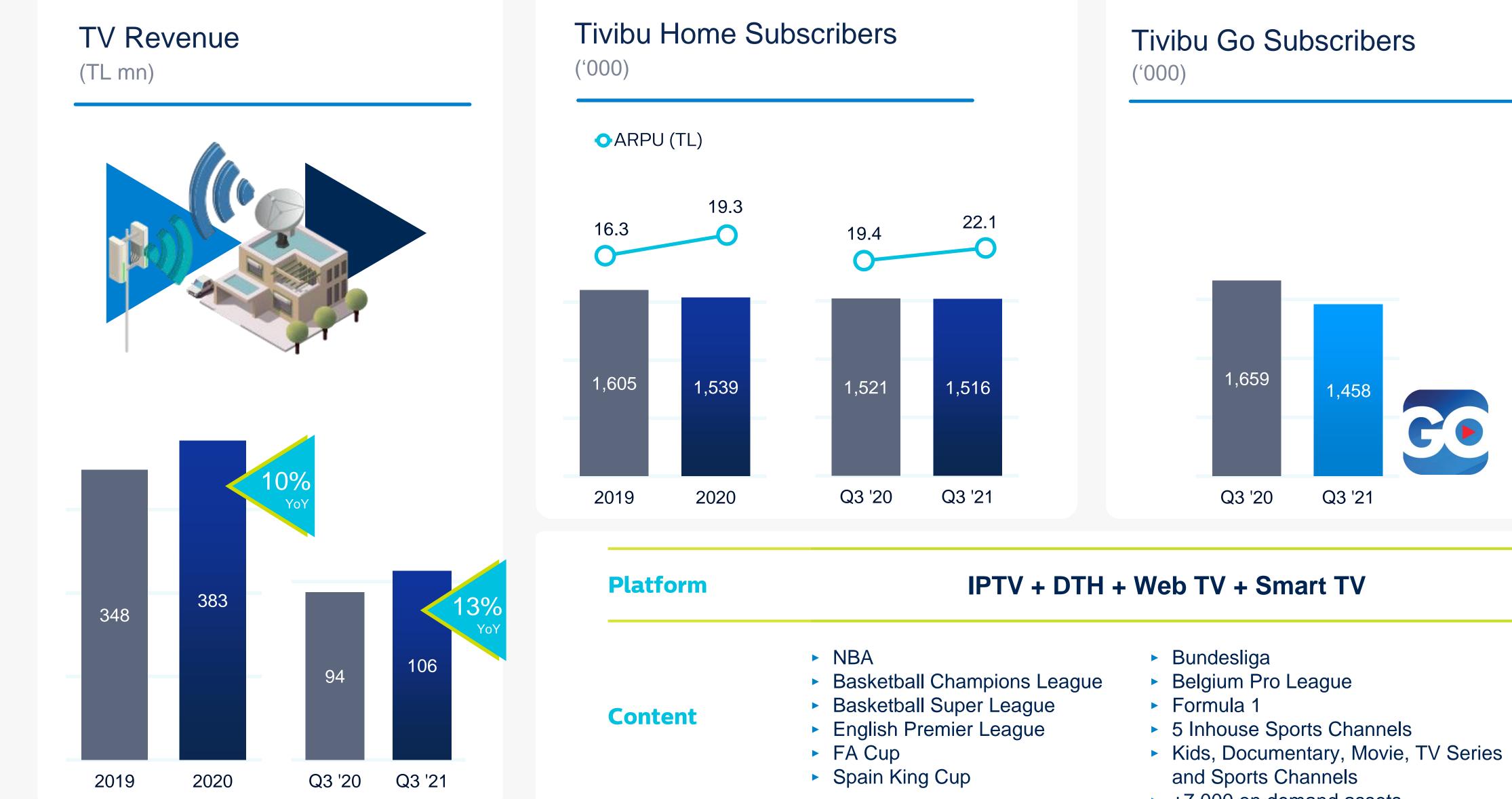
*Subscribers who

1) registered for LTE

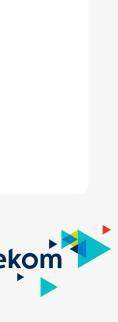
2) have LTE compatible device and simcard





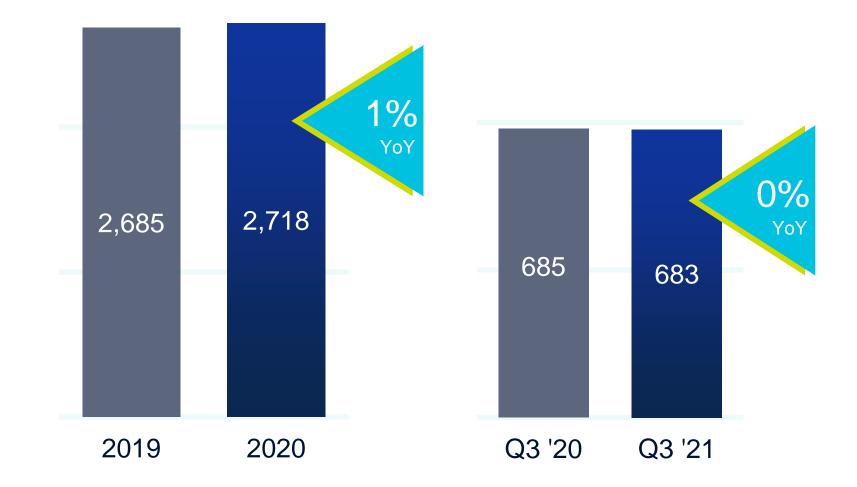


- +7,000 on demand assets



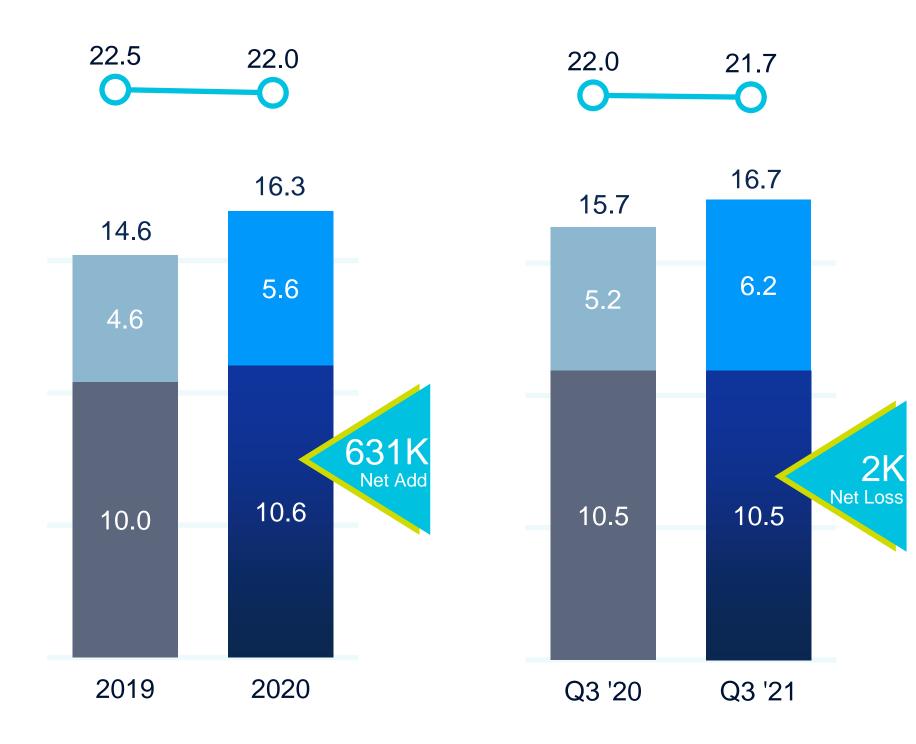
Fixed Voice Revenue (TL mn)





Access Lines and ARPU

Naked Broadband Subscribers (mn)
 Fixed Voice Subscribers (mn)
 Fixed Voice ARPU (TL)





Corporate Data Revenue (TL mn)



Corporate Data

Conventional Corporate Data Services

Customer-oriented integrated communication solutions

Cloud Services, Metro Ethernet, TT VPN, Leased Line





Data Centre and Cloud Services

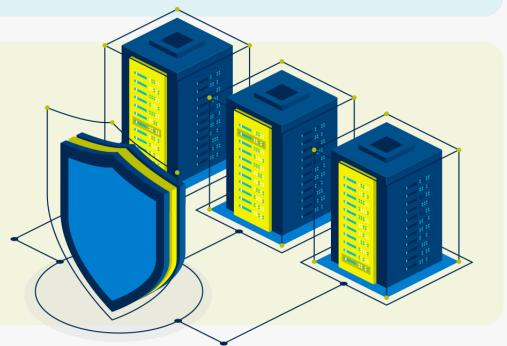
Secure, redundant, accessible services at high speeds in internationally certified data centres

Server hosting, rental, cloud server, storage, backup, cloud replication & backup, traffic forwarding, e-mail, e-work, 3 Centres: İstanbul Esenyurt (10K m2 white area), Ankara Ümitköy (2.5K m2 white area) and İstanbul Gayrettepe (1.6K m2 white area).

Cybersecurity Services

Managed shared security services, cybersecurity centre, dedicated security services

DDoS, DDoS7+, Firewall, Active Defense (IPS), Advanced Threat Prevention (APT), Web Firewall (WAF), 24/7 Monitoring/Testing/Advisory, Attack and Phishing Simulations



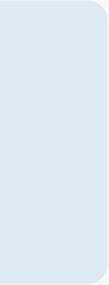


Professional Services and New Generation Cities

End-to-end integrator services that support digital transformation journeys Safe, sustainable and next-generation solutions for smart city projects





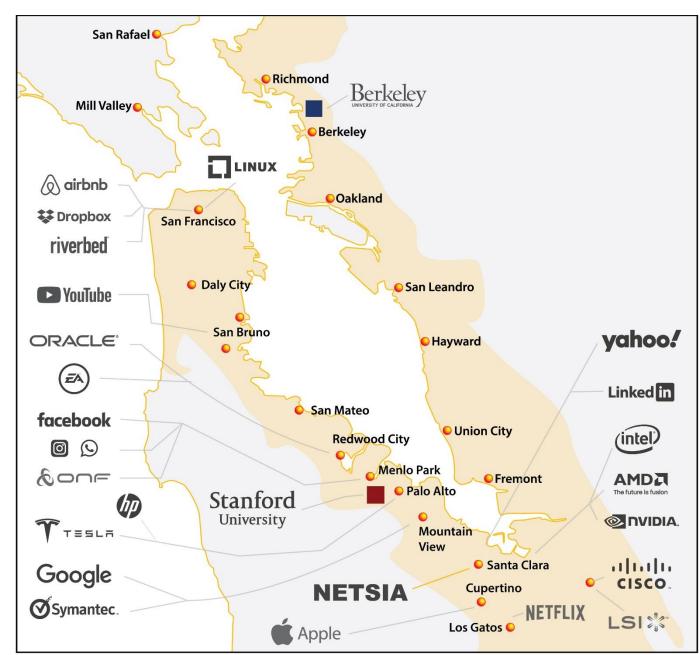


Next generation network solutions: **Netsia**



NETSIA

56 patents in 5G and next generation technologies



Strategic position in Silicon Valley

- The world's largest tech arena
- Proximity to innovation centric ecosystem and tech foundations
- Network of business partners, large tech investors and customers
- Expert human resources
- Large investor capital

Netsia, 100% subsidiary of Argela which operates under the Türk Telekom Group, is a USA based innovation company specialising in next generation network solutions.

Netsia actively participates in...











Netsia Solutions

Broadband

SEBA

SDN Enabled Broadband Access

Netsia BB Suite

Live on Türk Telekom network Testing phase with leading operators in Latin America, Europe and Asia

Mobile

vRAN

Software Defined and Sliceable Virtualised RAN

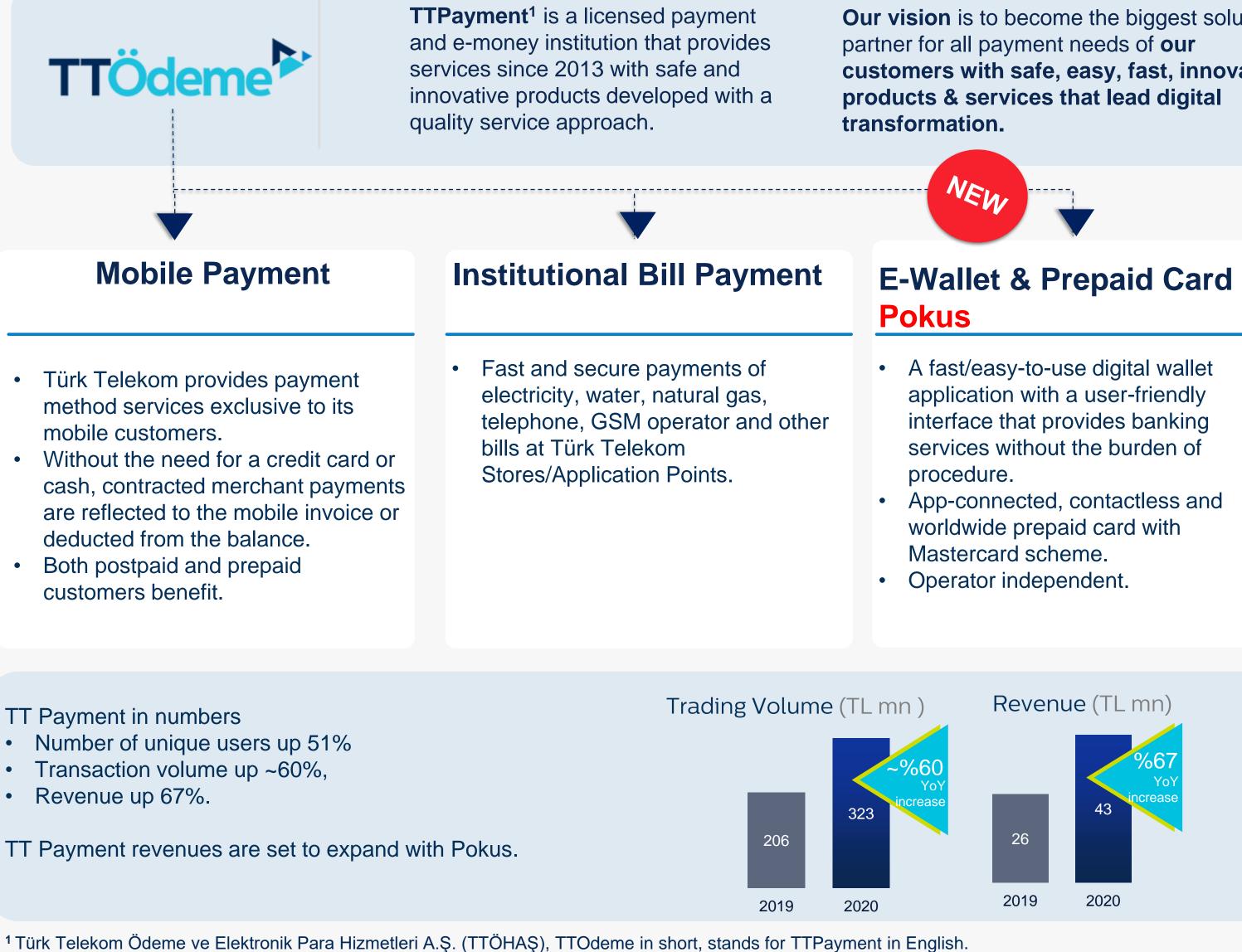
Radio Intelligent Controller

In partnership with Juniper Networks





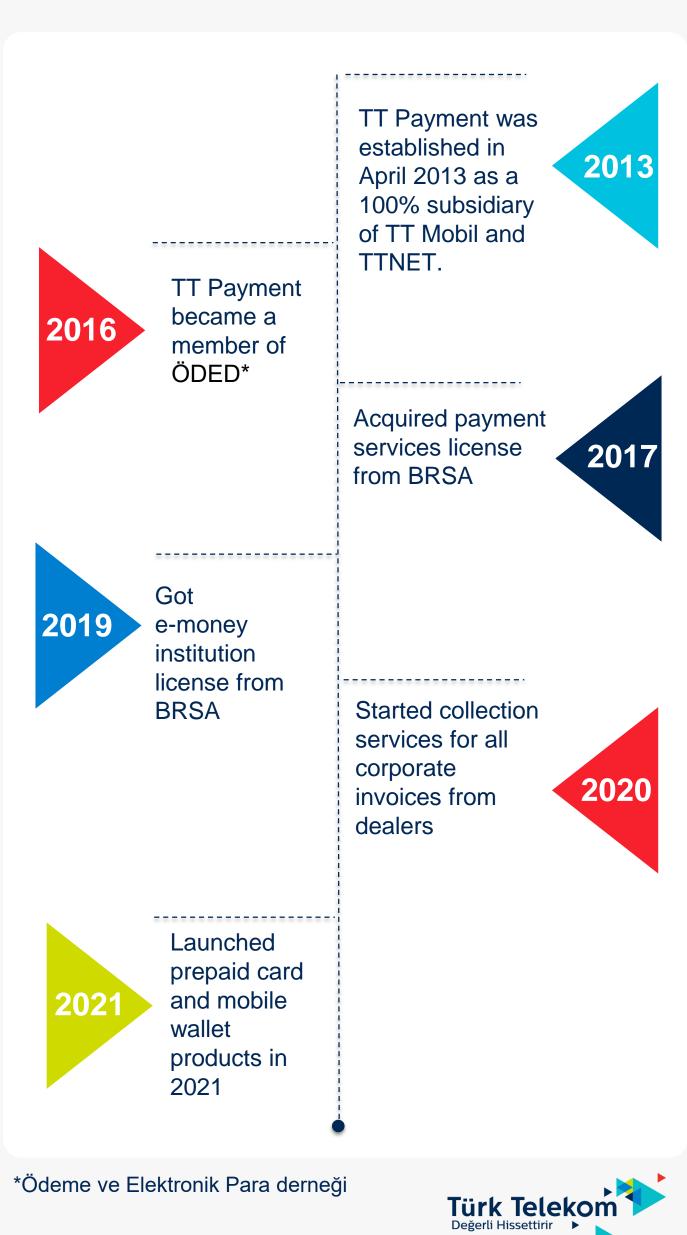
TT Payment and E-Money Services



Our vision is to become the biggest solution customers with safe, easy, fast, innovative

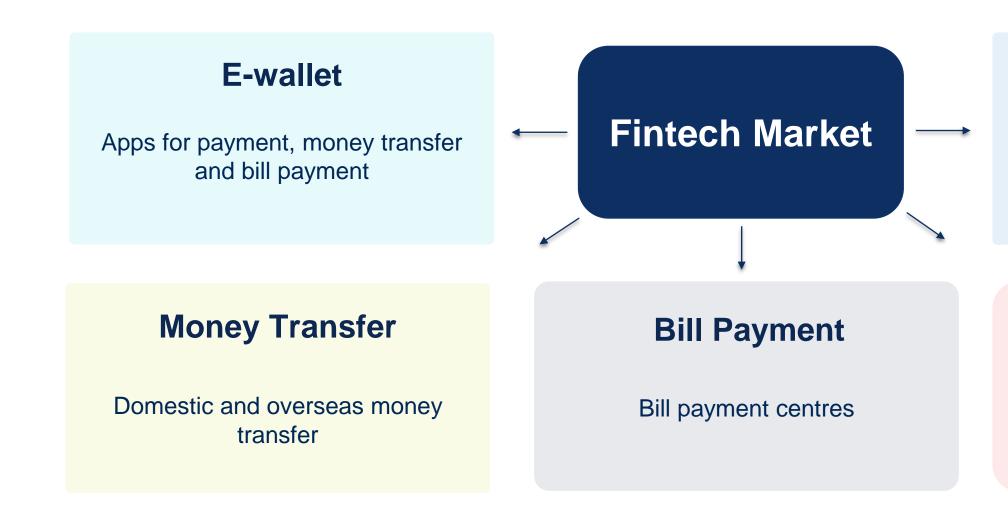


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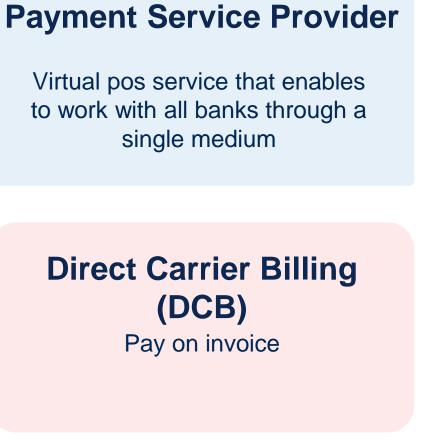


Turkish Fintech Market



Prepaid Card Market (as of Q3 '21)

- Europe's largest card market.
- **53 million of 145 million** debit cards are prepaid cards.
- The share of Fintechs in prepaid cards is **43%**.
- The fintech card market grew 33% YoY in total number of cards.
- c.80% of the shopping transaction volume made with prepaid cards of fintechs.







Değerli Hissettirir 🕨

Pokus: New E-Payment Solution



Pokus: Roadmap and Targets

Strategy

- Simple/Digital customer experience
- Access to financial services through one application

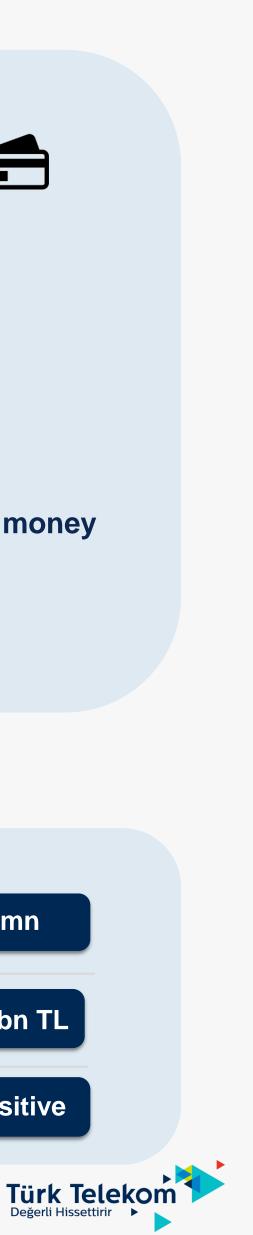
Synergy

- Türk Telekom technology and ecosystem
- Vast subscriber base and efficient sales channels
- Campaigns, cross-selling, retention

Money Loading/ Withdrawal

- **E-wallet application** of TTPayment* **+ prepaid card**
- Load-spend; no overdraft, no subscription fee
- Valid all over the world with Mastercard assurance
- **Easy, fast financial services** without any procedures
- App-linked, contactless card
- Operator independent
- Money loading/withdrawal, 24/7 domestic and overseas money transfer, bill payments, spend-split transactions, P2P sending/requesting money







Strategy



Strategy Focused on Sustained Profitable Growth

Core Services

Growth and digitalisation in main business lines

- Strong growth and leadership in retail and wholesale fixed broadband
- Provide high quality and fast internet access > Consumer/Enterprise focused nationwide and lead Turkey's fibre transformation
- Increase number of access lines and expand household print
- Achieve fair market share in mobile, focus on value creation
- Create Turkey's leading digital TV/OTT platform with tech upgrade and attractive content

New Income Areas

Growth in new areas

supporting our main business

- Pursue value accretive TV/OTT and ICT/Cloud investments
- digitalisation
- Provide accessible cloud/computing/IoT solutions
- Large scale ICT projects (smart cites, health campuses, etc.)
- Additional value creation via subsidiaries and new venture capital initiatives

Broadband

- Increase fixed broadband penetration
- Efficient use of diversified sales channels
- Upsell to higher speeds and capacities

Mobile

- Gradually increase market share
- Encourage data usage
- Maximise value

Customer Focus

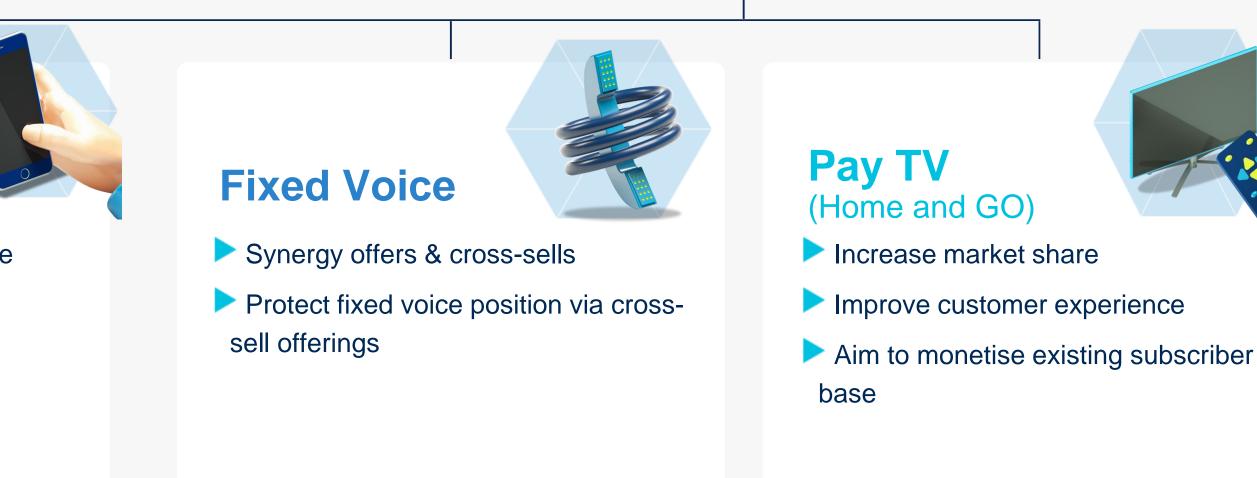
Redefining customer experience

- Attain best in class digital, end-toend customer experience
- Develop customer-oriented, agile working models
- Provide personalised offers and content, in addition to digital products and services

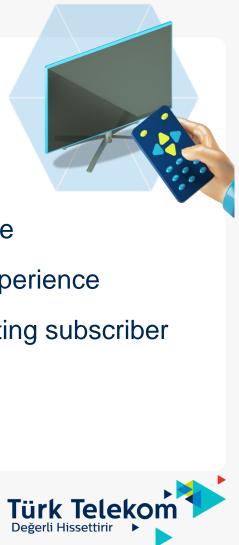
Efficiency

Improving efficiency with digitalisation and new operational models

- Increase efficiency with digitalisation, virtualisation and new working models
- Strict cost control and rigorous capex management
- Lean technology and streamlined organisation
- Be ready for 5G and next generation technologies







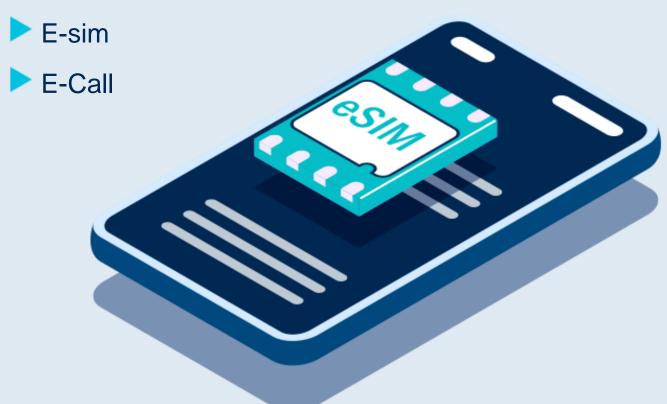


Media & Entertainment

- Turkey's first 5G live match via 360 degrees VR technology
- World record by reaching above 2.92 Gbps speed

(V2X)

E-Call



Industry 4.0

to minimise errors in industrial applications & efficiency

- Digitalisation
- B2B Solutions

Vehicle-to-Everything

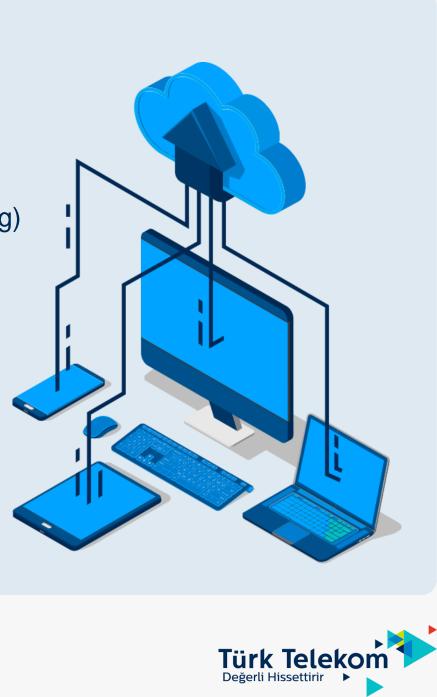




Cloud Network

SDN (Software-Defined Networking)

- NFV (Network) Function Virtualisation)
- Network Slicing









Preparations for 5G with pilot 5G test networks

45% of LTE base stations connected with fibre

Work to manage the 5G network with AI technology

First Industry 4.0 5G test in Turkey









Leading largest smart city projects in Turkey with next generation projects



MARGELA NETSIA

Working on transformation of network ahead of 5G





Working with Argela for **SDN& NFV based** cybersecurity solutions

Turkey's largest Cyber Security Service Centre, provides 24/7 monitoring, consultancy and incident response services

Turkey's highest capacity DDoS Protection Infrastructure

Best in class cloud computing solutions

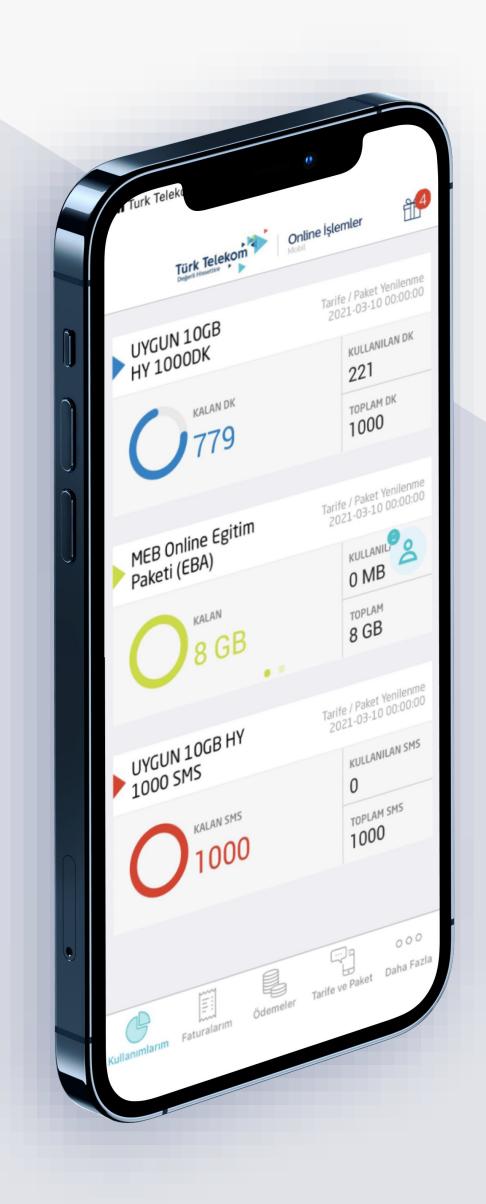
Unified telecommunication services to corporates

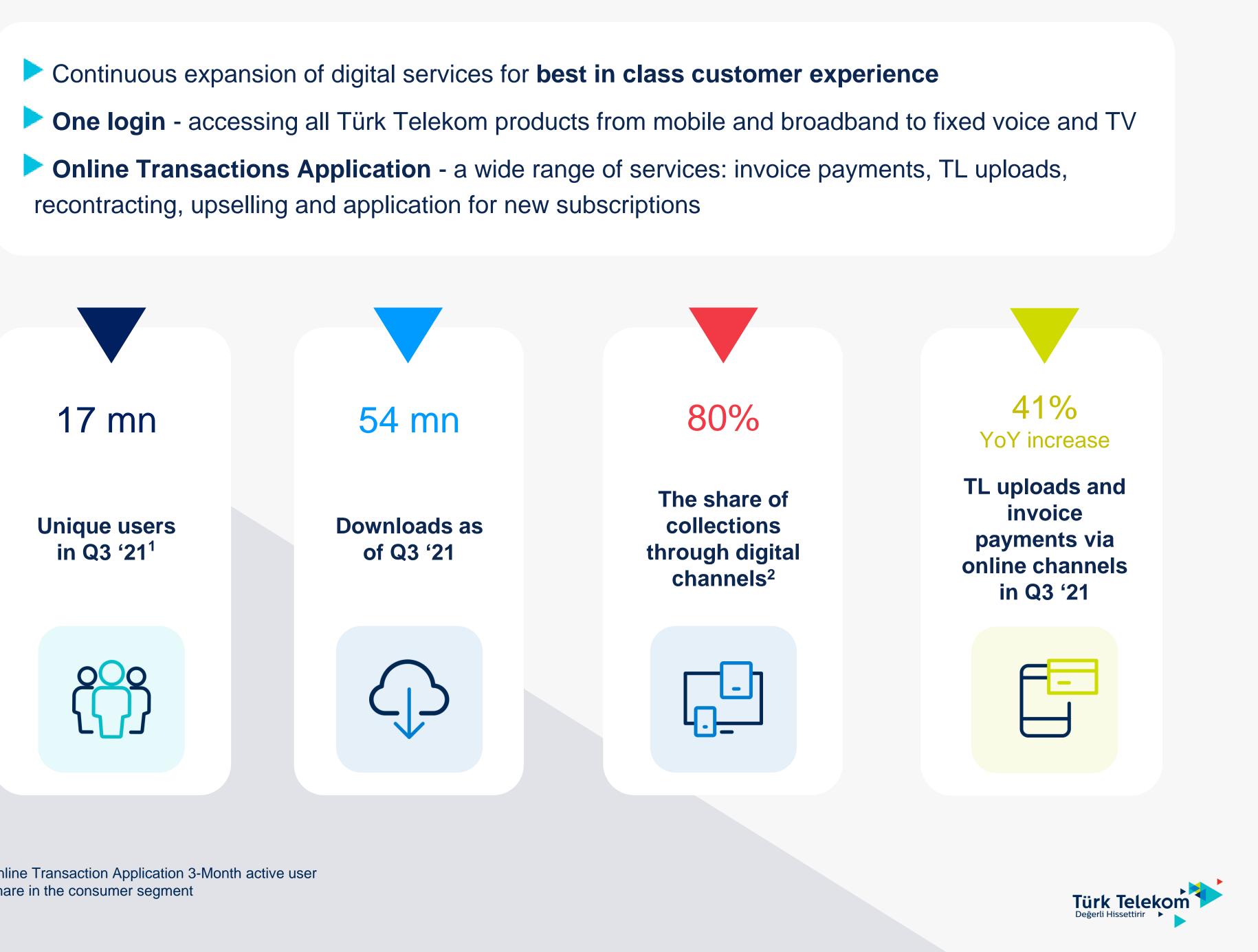


Türk Telekom, Arçelik and Nokia collaborated to establish Turkey's first private future-proof 5G wireless network

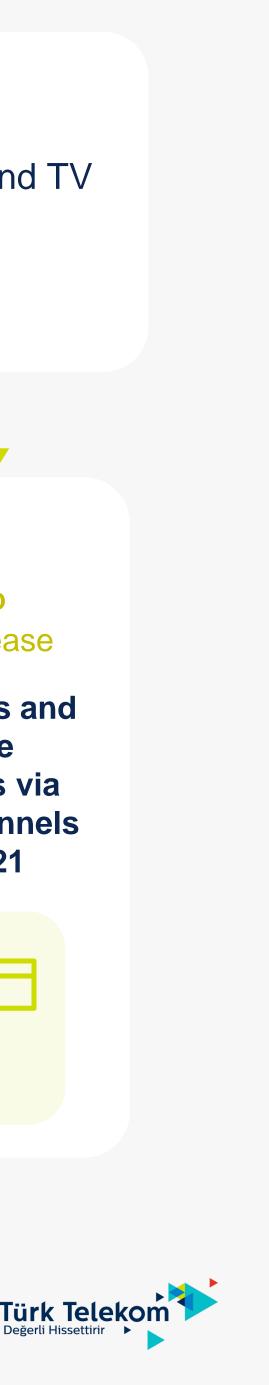
Türk Telekom's mobile network IT provisioning processes on the 5G path are optimised using the **Ericsson Dynamic** Activation (EDA) platform

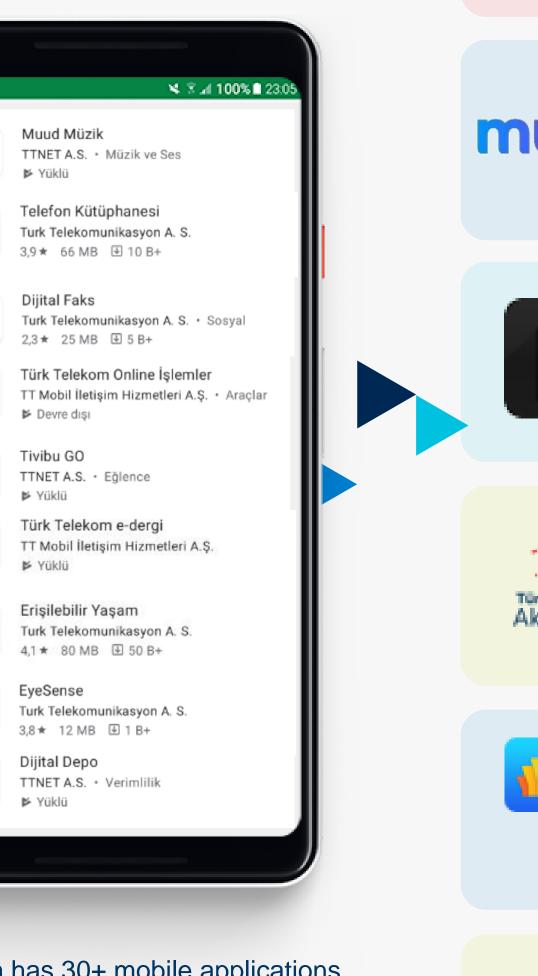






¹ Online Transaction Application 3-Month active user ² Share in the consumer segment





Türk Telekom has 30+ mobile applications, and 200+ value added services.

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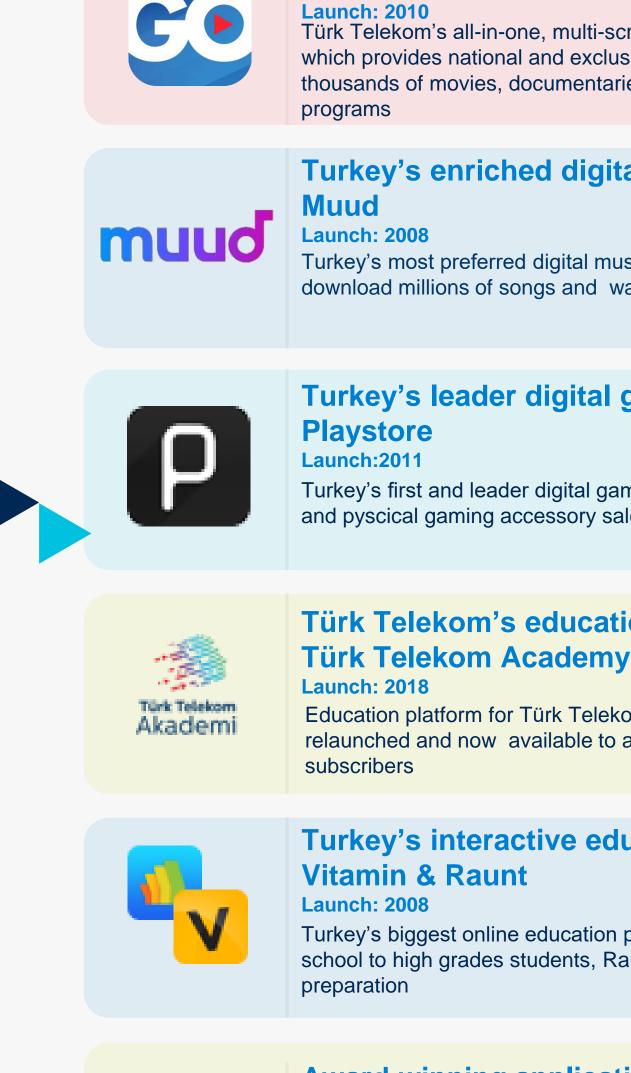
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EyeSense

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Tivibu GO

Award-winning application for the people with visual disabilities: Launch: 2018

People with visual disabilities can take pictures with the voice warning system using both selfie and the front and rear cameras of the phone.

Turkey's new generation TV platform:

Türk Telekom's all-in-one, multi-screen support TV platform which provides national and exclusive linear channels, thousands of movies, documentaries, series and catchup

Turkey's enriched digital music platform:

Turkey's most preferred digital music platform to listen and download millions of songs and watch videos

Turkey's leader digital gaming platform:

Turkey's first and leader digital gaming, e-pin, console games and pyscical gaming accessory sales platform platform

Türk Telekom's education platform:

Education platform for Türk Telekom employees has been relaunched and now available to all Turk Telekom internet

Turkey's interactive education platforms:

Turkey's biggest online education platforms: Vitamin for preschool to high grades students, Raunt for universiy



Turkey's first smart and hyperlocal digital keyboard:Tambu

Launch: 2017 Turkey's first local and customized smart digital keyboard



McAfee

Türk Telekom

(+WiFi→)

DijitalDepo

tambu

Turkey's most comprehensive online reading platform: e-dergi

Launch: 2017

Turkey's online magazine and newspaper reading platform with advantageous campaigns for Türk Telekom mobile users

Turkey's most comprehensive security platform:

Türk Telekom Security

Launch: 2009

Turkey's most comprehensive and secure anti-virus and family protection service

Turkey's widest wifi broadband network: Türk Telekom WiFi Launch: 2006

Turkey's widest WiFi hotspot coverage and services for Turkish Airlines flights

Turkey's advantageous integrated cloud platform: Dijital Depo

Launch: 2018

Türk Telekom's operator free new cloud storage application Digital Depo enables users to safely store photos, videos, music and all files with user-friendly design

New E-payment solution: Pokus Launch: 2021

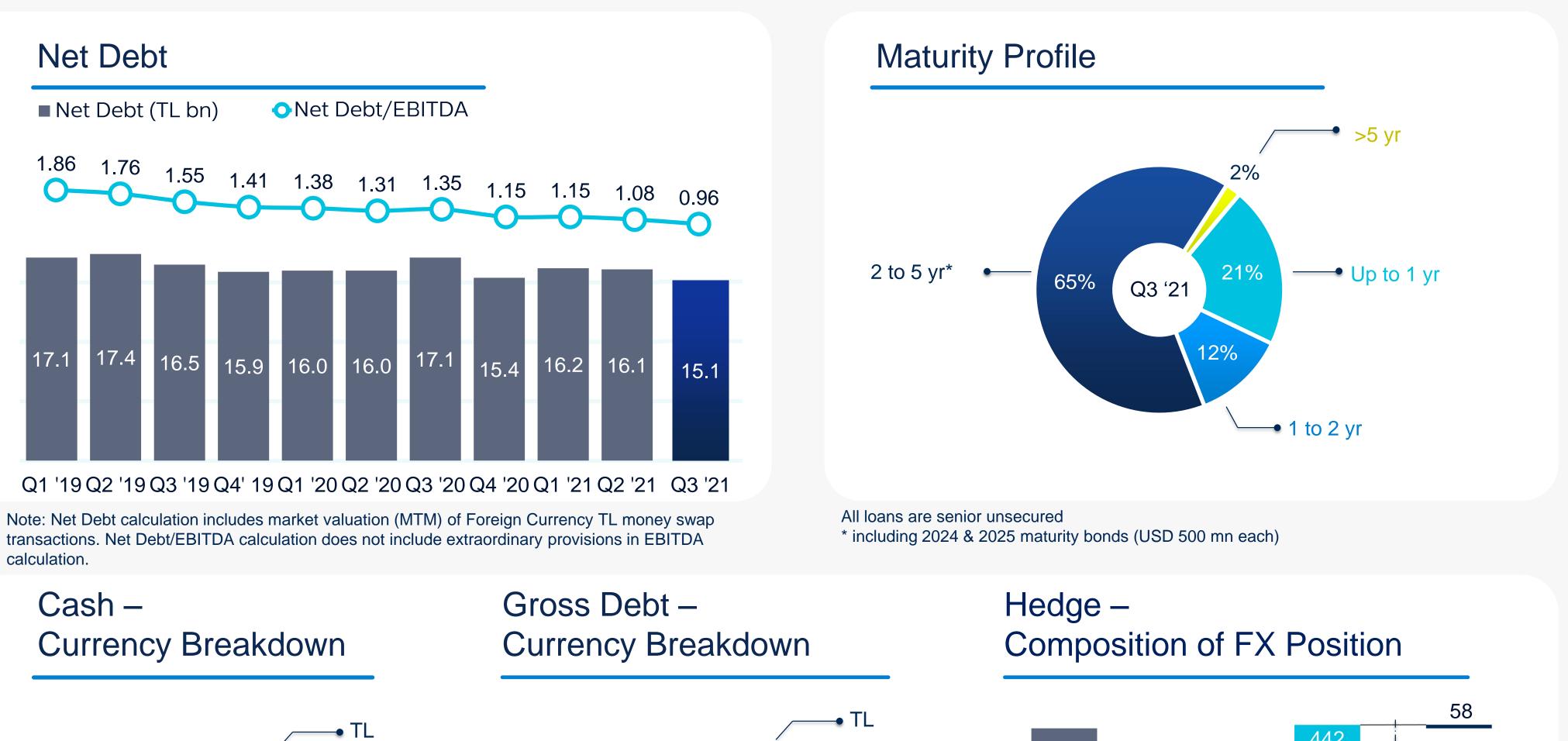
Türk Telekom's simple / digital platform that provides access to financial services through one application





Financial Highlights

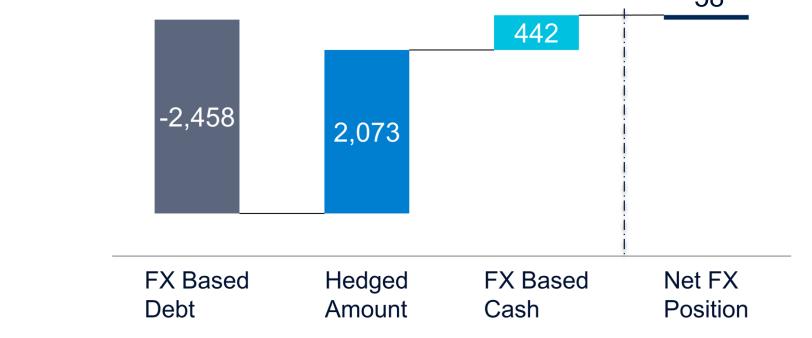




USD

transactions. Net Debt/EBITDA calculation does not include extraordinary provisions in EBITDA calculation.



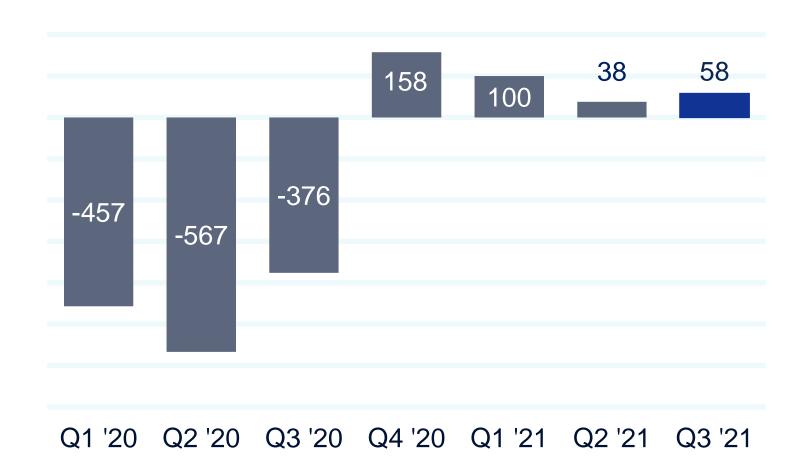


*FX Debt calculation includes FX financial debt (including FX lease obligations) and FX net trade payables. Hedged amount includes hedging of FX financial debt, hedging of FX net trade payables and net investment hedge.



Net FX Exposure *

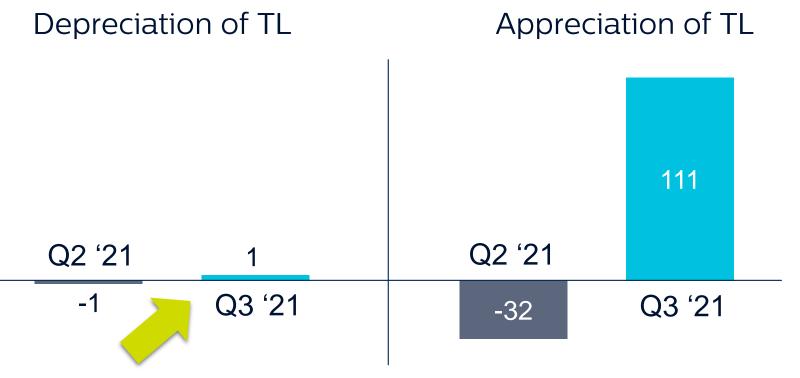
(USD mn equivalent)

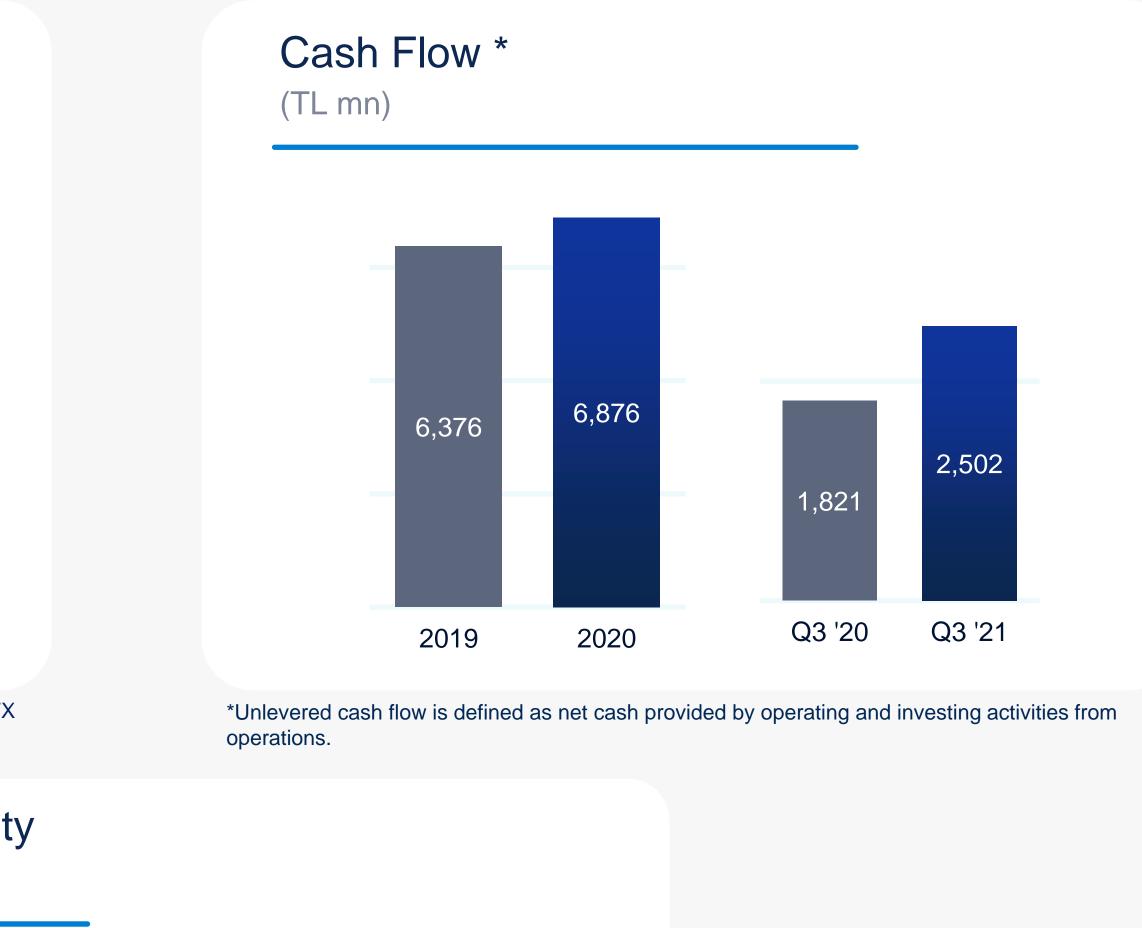


*Net FX exposure is calculated as Total FX based Debt, less total Hedged Amount, less Total FX based Cash.

Profit Before Tax Sensitivity

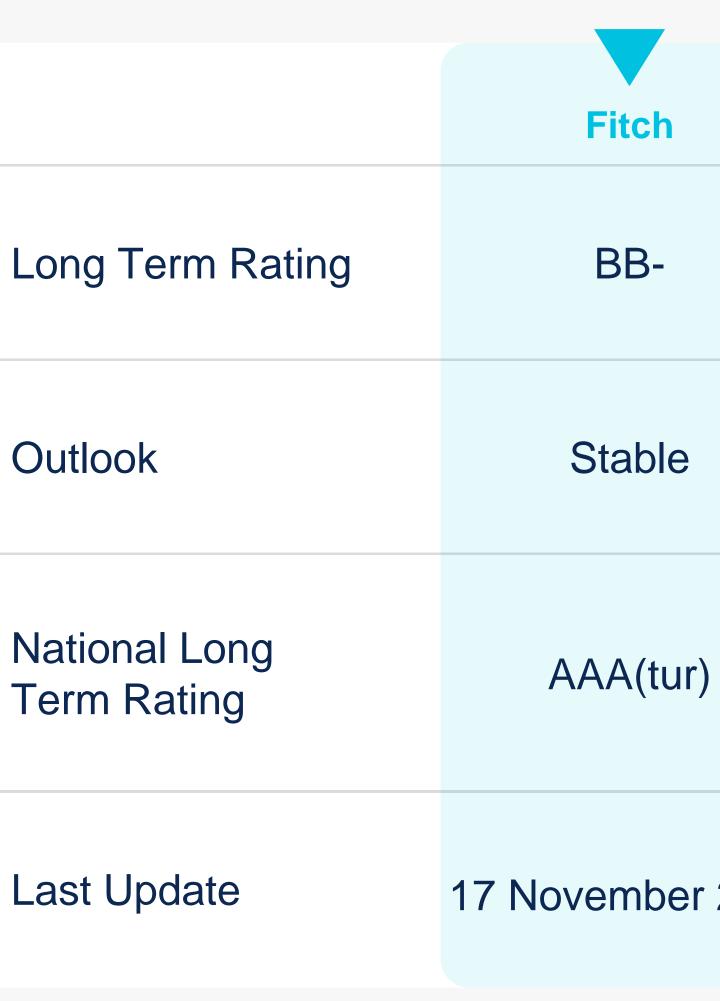
(TL mn, 10% change in FX rates)







Ratings	
Credit Rat	
Corporate C	
Cor	



Rating Drivers

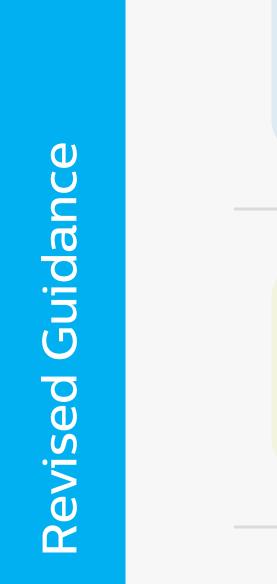
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oer 2021	12 March 2021	2 July 2021

 Improved ability to withstand a weakening of the macroeconomic environment

- Reduced exposure to foreign currencies
- Strong market position as the country's leading converged telecoms operator

 Focus on cost efficiency translates to better free cash flow generation and debt to EBITDA





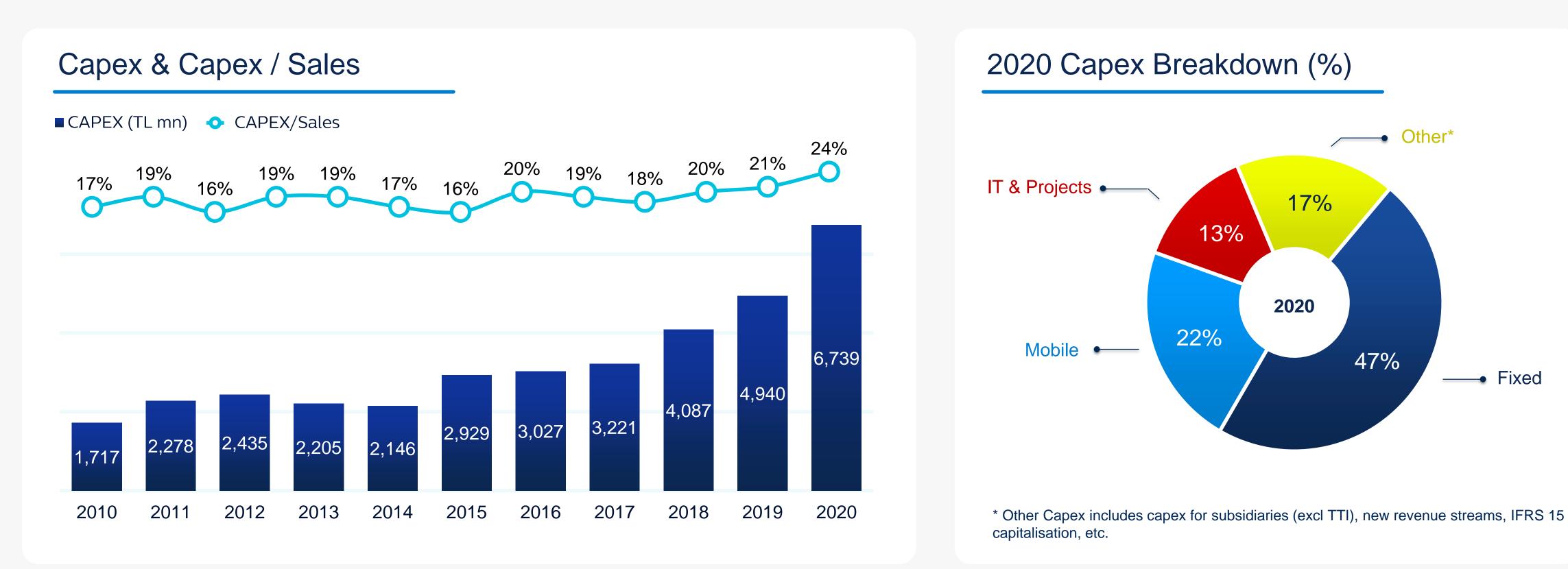


(1) IFRIC 12 adjustment is a non-operational revenue line booked in conjunction with upgrades to our fixed line infrastructure suchas the upgrade from copper to fiber based network

020 uals	2021 Previous Guidance	2021 Revised Guidance
6.5 bn	Around 17% growth	Around 18% growth
3.2 bn	Around TL 15.8 bn	Around TL 16.2 bn
.7 bn	Around TL 8.5 bn	Around TL 8.7 bn



projects



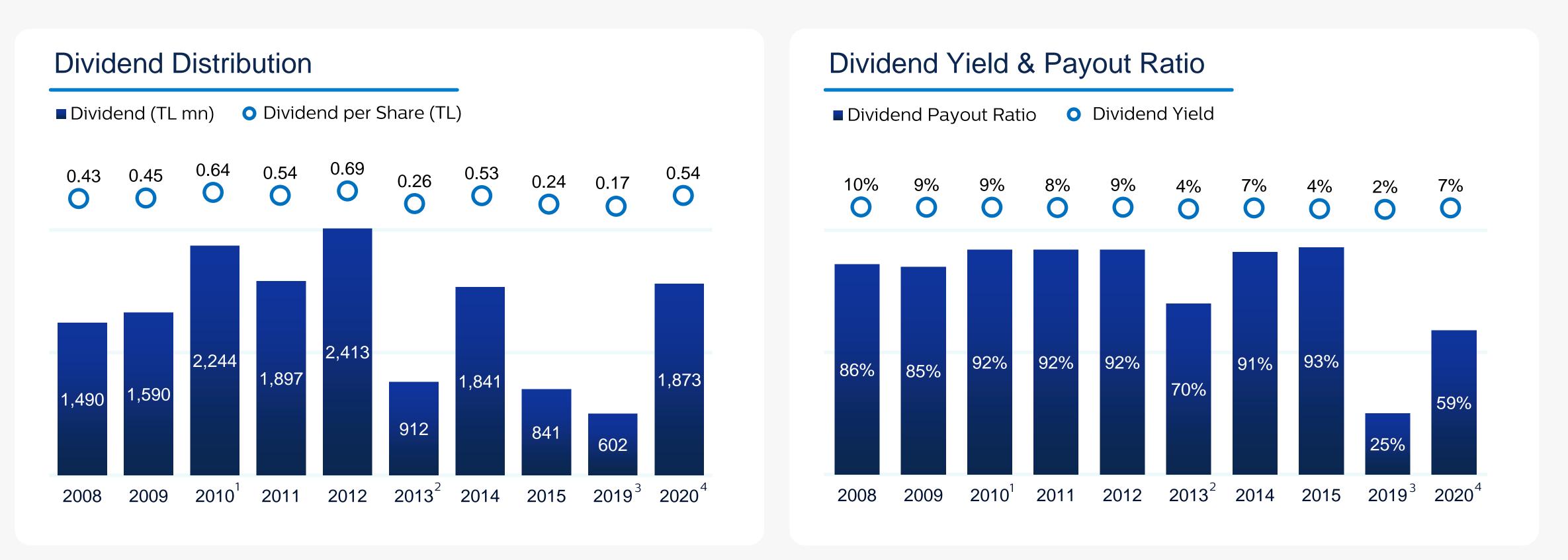
Note: Capex figures exclude license fees

Major Capex areas are fibre network roll-out in fixed line, network investments in mobile and IT transformation





Articles of Association



1) The cap in the first legal reserve was reached in 2010.

2) 2013 dividend payout ratio was revised to 70% with BoD decision to prepare for any potential transaction for implementation of integration of the Group.

3) 2019 dividend payout ratio was decided as 25% according to the temporary CMB regulation which capped dividend payout from 2019 earnings to 25%.

4) 2020 dividend yield was calculated over the closing price of 19 March 2021, the General Assembly date.

Note: Based on General Assembly decision, no dividends distributed for the activity years 2016 & 2017 & 2018.

Dividend policy is to distribute the maximum amount of distributable profit subject to relevant articles of the Company's







Sustainability



Sustainability Strategy and Priorities

Human-oriented



Contribution to Society

Sustainability Organisations that We Are Included

- FTSE4GOOD Sustainability Index
- **BIST Sustainability Index** (since the beginning of the index)
- S&P Global Sustainability Index
- **MSCI**
- **Vigeo Eiris**
- Sustainalytics
- A Participant member to UN Global Compact

Climate Change and Environment

Responsible Business Approanch (Trust)

Customer-oriented













Sustainability Studies

- E-invoice
- Digital document
- Efficient use of resources with Smart City projects
- Human health precautions at base stations
- Solar energy systems in approximately 1,700 locations
- REC (Renewable Energy Certificate) from The International REC Standard for our data centres*
- **Decreased electricity consumption over the years** in line with the targets

- project

Environmental Sustainability

Energy Efficiency

Water & Energy Management

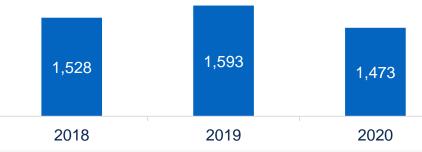
Waste Management Products and services with low carbon emissions to reduce greenhouse gas emissions The first Turkish telecommunications company participated in CDP (since 2011)







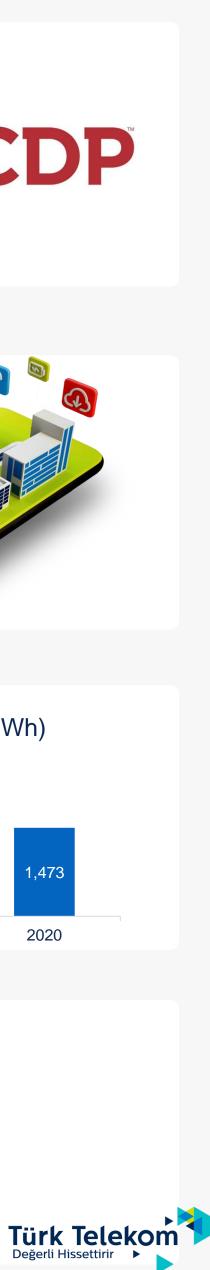




Reducing rapid consumption of natural resources with waste management

Leaving a livable environment for future generations with the Zero Waste





*The certificate has been obtained for Türk Telekom's three data centres: Gayrettepe, Ümitköy and Esenyurt.

Occupational Health and Safety

Occupational Health and Safety Committees



- ISO 14001 Environmental Management System Certificate
- ISO 45001 Occupational Health and Safety Management System Certificate
- Occupational Health and Safety legislation training for 17,778 employees; there were no fatal accidents in 2020.
- Integrated Management System Policy
- ISO 9001 Quality Management System

Our Employees



- 20% female, 80% male employee distibution
- Freedom of association and right to collective bargaining
- Türk Telekom Academy; an average of 18.7 hours of training per employee
- Inventor Idea Development System; supporting the participation of women in workforce

Information Security



- Information Security Policy
- Trainings within the scope of Personal Data Protection Law
- Employee training on data security and privacy
- Information Security Certifications: ISO 27001 & PCI-DSS Certificates

Our Suppliers



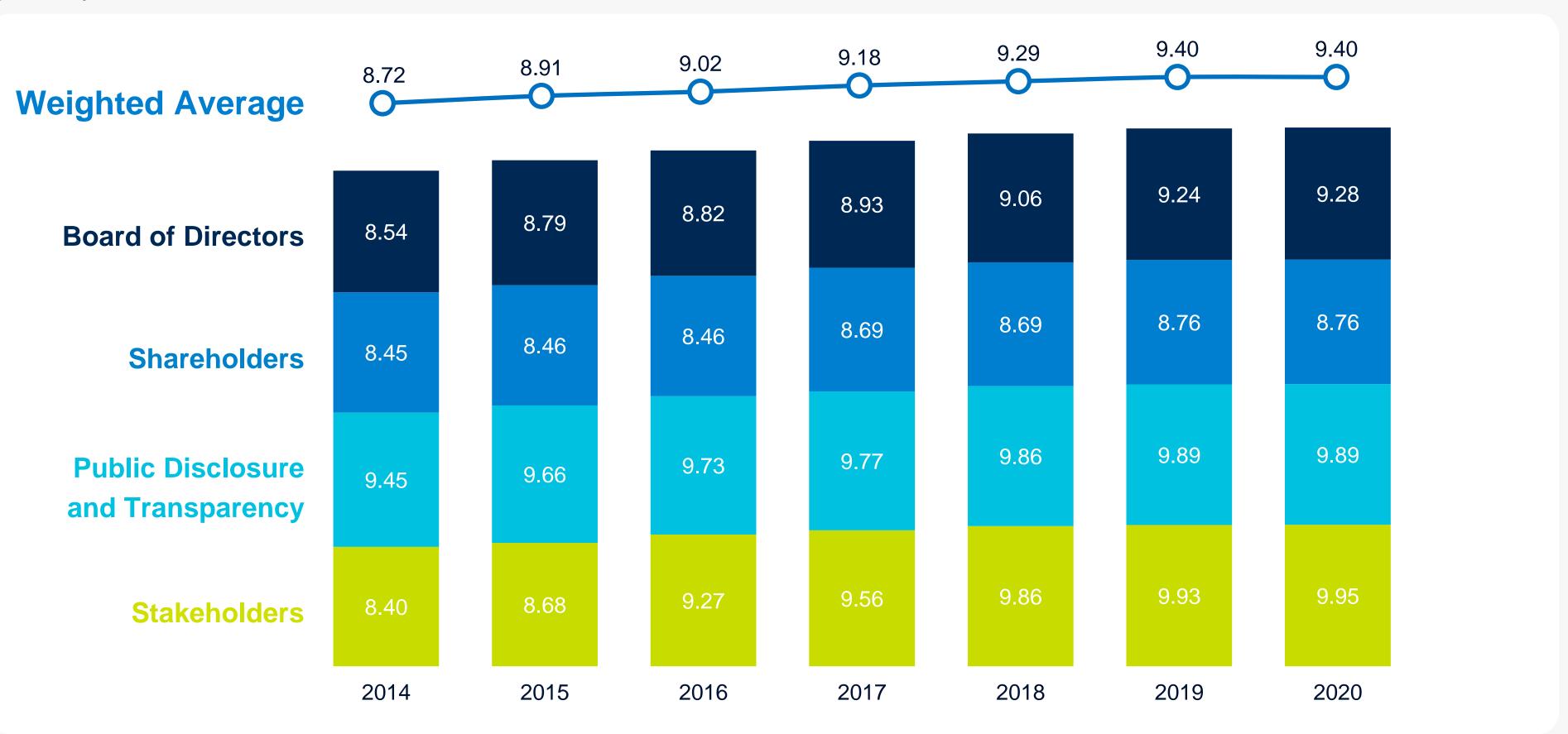
- Procurement Policy
- Supplier Performance Evaluation Process
- Safe working conditions
- Compliance with Human Rights Policy



Corporate Governance Highlights

- 3 independent and 9 non-executive Board Members within the framework of CMB regulations
- Audit Committee composed entirely of Independent Board Members
- Board of Directors Women Membership Policy and reaching the target in the next 5 years
- Separate Chairman and CEO
- Türk Telekom is the only telecom company in the BIST Corporate Governance Index since 2009

According to the results of the Independent Corporate Gover Transparency in 2020



According to the results of the Independent Corporate Governance Rating study, the highest score in the category of Public Disclosure and





Group Companies



The 5G and beyond next generation telecommunication technologies R&D company

- vRAN: Radio Access Network technology based on SDN (Software Defined Networks) for LTE and 5G with 36 patent applications (33 of which have been accepted)
- NPM/CEM: Network Performance Monitoring and Customer Experience Management solutions used by telecom operators in Turkey and the world
- ULAK: Turkey's first and only LTE base station development project
- DEFINE: Turkey's first domestic DPI (Deep Packet) Inspection) solution development project
- SEBA+: Broadband access technology for fixed networks
- Commercialisation in R&D studies
- Member of BBF, member of ONF & ONAP with its subsidiary Netsia (USA)

Turkey's leading software developer company and system integrator

- System Integration Solutions
- Fintech Solutions
- Smart City and Smart Store Solutions
- Health Solutions
- E-Transformation Solutions
- The IoT Platform and Solutions
- SAP, Business Intelligence, CRM, IT Governance, **Project Management Services**
- Services

innol/

Managed Services, Outsourcing, Consulting



International arm of the Group that opens up to the World in wholesale data, voice and roaming services

- A fibre network stretching approximately 45K kilometres in Turkey and CEE, Middle East & Caucasus regions
- >110 points of presence (PoP) in 25 countries
- Billions of minutes of transit voice traffic per year, >750 mobile roaming agreements and >300 LTE mobile roaming agreements with >200 business partners
- Value added unique solutions
- AMEERS: New route connecting Western Europe to the Middle East
- SEA-ME-WE-5: Undersea cable system connecting Europe to Africa, the Middle East and Asia
- KAFOS: Undersea cable system extending from the Black Sea to Europe
- MEDTÜRK: Undersea cable system connecting the Middle East, Turkey and Europe





OSSISTT

Leading customer service solutions company

Beyond traditional call centre services, sales-marketing, social media management, face-to-face services, revenue management, quality management, customer experience management, new technologies and digital solutions

Customer Experience Centre, offering solutions as a strategic road companion to large-scale private and public institutions with >13K employees

Turkey's leading and longestablished education technologies company

- E-education products covering all levels from pre-school to high school
- Leading education products: Raunt, SEBİT VCloud and Vitamin
- Content and platform provider to the Ministry of Education in national e-education transformation projects



IURK TELEKOM VENTURES

The Group's corporate venture capital company

- Focusing on investments which contribute to the growth of early-stage and scalabletarget ventures especially in the areas of health, energy and education
- The first agreement in the health field vertical: DoctorTurkey
- The second agreement in the education sector vertical: MentalUP
- The third agreement in the energy sector vertical: Eltemtek





Appendix



RevenuesEBITDAMarginOperating ProfitMarginFinancial Inc. / (Exp.)FX & Hedging Gain / (Loss)	7,366 3,477 47.29
Margin Operating Profit Margin Financial Inc. / (Exp.)	47.2%
Operating Profit Margin Financial Inc. / (Exp.)	
Margin Financial Inc. / (Exp.)	
Financial Inc. / (Exp.)	2,134
	29.0%
FX & Hedging Gain / (Loss)	(1,579
	(1,007
Interest Inc./(Exp.)	(500
Other Financial Inc./(Exp.)	(72)
Tax Inc./(Exp.)	(123)
Net Income	432
Margin	5.9%

'20	Q2'21	Q3 '21	QoQ Change	YoY Change
66	8,181	8,640	5.6%	17.3%
77	4,022	4,289	6.6%	23.4%
2%	49.2%	49.6%		
34	2,502	2,737	9.4%	28.2%
0%	30.6%	31.7%		
79)	(893)	(862)	(3.4)%	(45.4)%
07)	(408)	(367)	(10.1)%	(63.5)%
00)	(455)	(457)	0.5%	(8.7)%
2)	(30)	(38)	27.2%	(46.8)%
23)	(337)	176	n.m.	n.m.
32	1,272	2,050	61.1%	374.2%
)%	15.6%	23.7%	_	





(TL mn)

Total Assets

Cash and Cash Equivalents

Tangible Assets¹

Intangible Assets

Right of Use Assets

Other Assets²

Total Equities and Liabilities

Share Capital

Reserves, Retained Earnings and Other Equity Items

Interest Bearing Liabilities³

Bank Borrowings and Bonds

Lease Liabilities

Other Liabilities⁴

(1) Tangible assets include property, building or plant and equipment and investment property

(2) Major items within other assets are trade receivables, due from related parties, inventories, deferred tax asset, tax assets and other current assets.

(3) Includes short-term and long-term borrowings and lease obligations

(4) Major items within other liabilities are deferred tax liability, trade payables, provisions, income tax payable, due to related parties, other current liabilities and provisions for employee termination benefits

09.2020	30.06.2021	30.09.2021
4,755	46,005	48,340
5,483	4,129	4,829
5,249	16,191	16,915
11,451	12,425	12,561
1,424	1,575	1,562
11,149	11,686	12,473
4,755	46,005	48,340
3,260	3,260	3,260
7,463	9,222	12,007
24,350	22,251	22,113
23,074	20,864	20,765
1,277	1,387	1,348
9,682	11,272	10,959
	•4,755 5,483 5,249 11,451 1,424 11,149 •4,755 3,260 7,463 24,350 23,074 1,277	4,75546,0055,4834,1295,24916,19111,45112,4251,4241,57511,14911,68644,75546,0053,2603,2607,4639,22224,35022,25123,07420,8641,2771,387



(TL mn)	Q3 '
Operating Cash Flow	3,59
Investing Cash Flow	(1, 7 7
CAPEX	(1,80
Other Investing Activities	80
Financing Cash Flow ¹	(1,63
Net Change in Cash Position ²	18

(1) Includes currency translation differences(2) Blocked deposits are included in operating activities rather than net cash position

3 '20	Q2 '21	Q3 '21	QoQ Change	YoY Change
596	2,894	3,885	34.2%	8.1%
775)	(1,118)	(1,383)	23.8%	(22.0)%
861)	(1,342)	(1,692)	26.1%	(9.0)%
86	224	309	37.6%	258.9%
633)	(1,562)	(1,808)	15.7%	10.7%
188	214	694	224.2%	268.9%



(TL mn)	
Fixed Voice	
Broadband	
Mobile	
TV	
Corporate Data	
International Revenues	
Other ¹	
Eliminations	
Revenue w/o IFRIC	
IFRIC-12	
Total Revenue	

Q3 '20	Q2 '21	Q3 '21	QoQ Change	YoY Change
685	682	683	0.2%	(0.2)%
2,127	2,605	2,749	5.5%	29.2%
2,589	2,808	3,041	8.3%	17.4%
94	105	106	1.1%	13.2%
522	574	603	5.1%	15.5%
459	417	512	23.0%	11.6%
496	409	532	30.2%	7.3%
(20)	(22)	(27)	23.9%	32.9%
6,952	7,577	8,200	8.2%	18.0%
415	604	440	(27.1)%	6.2%
7,366	8,181	8,640	5.6%	17.3%



(TL mn)	Q3 '20
Direct Costs	1,775
Interconnection	696
Tax	649
Provisions for Doubtful Receivables	71
Cost of Equipment and Technology Sales	247
Other Direct Costs	111
Commercial Costs	208
Other Costs	1,540
Network & Technology	554
Personnel	946
Other	41
Sub Total	3,522
IFRIC-12	367
Total OPEX	3,889

Q2 '21	Q3 '21	QoQ Change	YoY Change
1,664	1,926	15.7%	8.5%
624	728	16.7%	4.6%
696	745	7.1%	14.8%
51	47	(8.2)%	(34.6)%
172	260	51.7%	5.6%
122	146	19.4%	30.8%
250	261	4.5%	25.7%
1,711	1,774	3.7%	15.2%
655	725	10.7%	31.0%
1,110	1,147	3.3%	21.2%
(53)	(98)	83.2%	n.m.
3,625	3,961	9.3%	12.4%
534	390	(27.1)%	6.4%
4,160	4,351	4.6%	11.9%



	Q3 '20	Q2 '21	Q3 '21	QoQ Change	YoY Change
Total Access Line (mn)	15.7	16.5	16.7	1.2%	6.6%
Fixed Voice Subscribers ¹ (mn)	10.5	10.5	10.5	(0.0)%	0.3%
Naked Broadband Subscribers (mn)	5.2	6.0	6.2	3.3%	19.2%
Fixed Voice ARPU (TL)	22.0	21.5	21.7	0.6%	(1.5)%
Broadband Total Subscribers (mn)	12.8	13.8	14.1	1.8%	10.1%
Fiber Subscribers (mn)	5.2	8.1	8.8	8.6%	67.0%
FTTH/B Subscribers (mn)	2.0	2.5	2.6	6.5%	29.1%
FTTC Subscribers (mn)	3.2	5.6	6.1	9.5%	91.2%
Broadband ARPU (TL)	57.1	63.3	65.9	4.0%	15.3%
Total Tivibu Subscribers ² (mn)	3.2	3.0	3.0	(1.3)%	(6.5)%
Tivibu Home Subscribers ³ (mn)	1.5	1.5	1.5	(0.2)%	(0.3)%
Tivibu ARPU (TL)	19.4	21.6	22.1	2.5%	13.9%
Mobile Total Subscribers (mn)	23.1	23.4	23.9	2.2%	3.3%
Mobile Postpaid Subscribers (mn)	14.5	15.2	15.5	2.3%	7.2%
Mobile Prepaid Subscribers (mn)	8.6	8.2	8.3	1.9%	(3.1)%
Mobile Blended ARPU (TL)	37.1	39.6	42.2	6.7%	13.6%
Mobile Postpaid ARPU (TL)	44.5	46.8	48.7	4.2%	9.6%
Mobile Prepaid ARPU (TL)	24.2	25.4	28.3	11.1%	17.1%

(1) Includes PSTN and WLR Subscribers(2) Includes IPTV, DTH, and Tivibu GO subscribers(3) Includes IPTV and DTH subscribers



Ownership and Corporate Structure



Corporate Structure

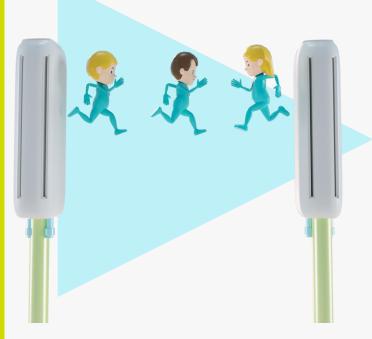


Shareholding Structure

2008

April

- Interconnection rate decrease in Fixed (10%) and Mobile (33%)
- November
- [•] 3G tender held
- Mobile Number Portability introduced
- New Electronic Communications Law passed





2009

- ► January
- About 50%-55% reduction in MTRs on SMS
- ▶ March
- Reduction in SCT rate (25%) to 5%) on internet services
- ► April
- On-net price floor for TCELL
- May
- About 29% reduction in MTRs
- MVNO regulation in place
- ▶ July
- 3G service launch
- September
- Fixed number portability introduced
- Local call liberalization

2010

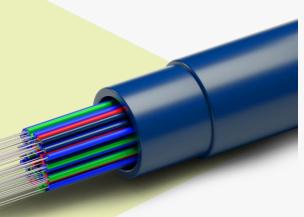
- April
- About 52% reduction in MTRs
- 17% cut in double tandem FTR
- 38% decrease in GSM to GSM retail price cap
- TL per minute pricing introduced
- December
- Naked Broadband services started



2013

2011

- April
- Mobile off-net price cap was increased by 4%
- SMS price cap was decreased by 48%
- **September**
- Deregulation on MTRs on international calls and liberalization on their pricing
- October
- ICTA's fibre decision: FTTH/B will be excluded from the market analysis process until 25% fibre market share or for 5 years



2012

- January
- WLR was introduced
- **November**
- Deregulation on FTRs on international calls and liberalization on their pricing

March

- Mobile on-net price floor for TCELL formulated by Mobile Termination Rate 1.7x
- April
- 75% reduction in MTRs on SMS
- July
- 20% reduction in MTRs
- **September**
- Duct Sharing officially started



2014

- ► July
- Calls over fixed line infrastructure was deregulated. Accordingly, Türk Telekom is no longer designated as having SMP (significant market power) in fixed voice market

2015

- ► August
- LTE tender was held



2016

- April
- LTE Service Launch
- August
- Mobile on-net price floor regulation for TCELL was lifted
- October
- The deadline to shift Port **Transmission Model**

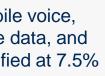


SCT rates for mobile voice, fixed voice, mobile data, and fixed data was unified at 7.5%

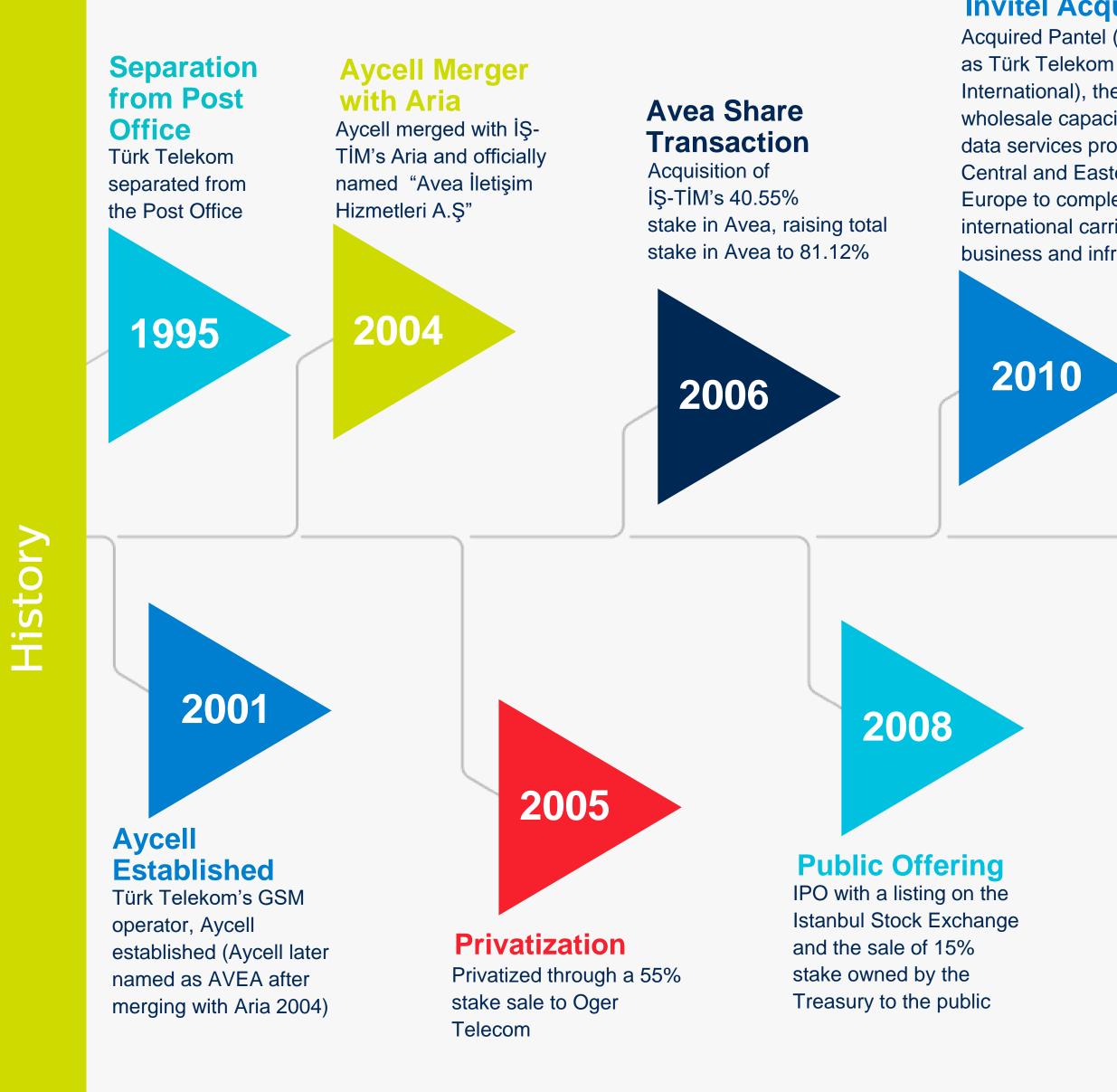


- 2019 ► January
- Fair usage quota was lifted









Invitel Acquisition

Acquired Pantel (rebranded International), the leading wholesale capacity and data services provider in Central and Eastern Europe to complement its international carrier

business and infrastructure

Bond Issuance

Türk Telekom issued USD 1bn bond in tranches, at USD 500mn each, with a maturity of 5 and 10 years

2014

Brand Unification

Türk Telekom unified mobile, fixed voice, fixed broadband and TV brands under single "Türk Telekom" brand, while keeping Türk Telekomünikasyon A.Ş., TTNET A.Ş., and Avea İletişim Hizmetleri A.Ş. legal entities intact

2016

Bond Issuance

Türk Telekom successfully completed its 500 million Dollar bond offering of 6-year maturity

2019

2013

Integration **Project Initiated**

Integration project for a customer oriented organization

2015

Avea Share Transaction

Avea share transfer transactions were completed and Türk Telekom has became the sole owner of Avea İletişim Hizmetleri A.Ş

Establishment of CVC Company

2018

The Corporate Venture Capital Company was established under "TT Ventures Proje Geliştirme A.Ş." name

Shareholder Change

55% shares of Türk Telekom was transferred to LYY Telekomünikasyon A.Ş. (LYY) from OTAS

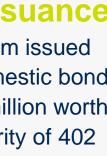
Bond Issuance

Türk Telekom issued the first domestic bond of TL 150 million worth with a maturity of 402 days.





2020



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